

BRIDGE *with* LARRY COHEN



July 13, 2021 edition Part 35



Don't miss our webinar
sale at the bottom!



[BMS Bridge Bytes:
Defensive Technique](#)

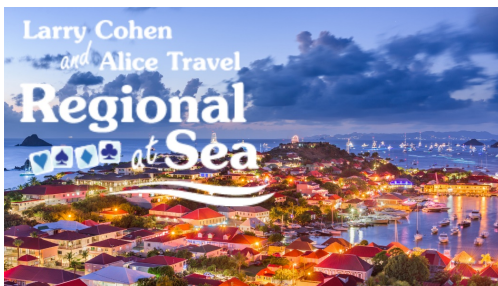


[Larry's Article: Older and
Wiser](#)



[Larry's Quizzes: Who
Makes the Conventional
Bid #2](#)

CRUISES



LUXURY Regional at Sea
Crystal Cruises - Serenity
Lecturer: Todd/Berkowitz
RT Miami, FL



Larry's Bridge Camp!
Gorgeous Waldorf Astoria
Park City, UT
Lecturer: Larry

GOLD POINTS!

HURRY! Less Than 3 Months away!!

FLYER

FLYER

Save the Dates!! May 29 - June 14, 2022

Regional At Sea - Crystal Serenity
 Los Angeles - Hawaiian Islands - Los Angeles
 More Information Coming Soon

MARTY AND LARRY WEBINARS



Thursdays @ 2:00PM Eastern

Includes Auction Notes and link to watch
 recorded webinar as many times as you
 want plus bonus material!

GAME FOLLOWING WEBINAR
 @ 3:45 Eastern plus postmortem with
 Michael

In July, Cohen and Bergen they will focus on the
 crucial but much-misunderstood auctions that
 should occur (but often do NOT) after a 1NT
 response to a major.

July 15 - 1 Notrump Responses Part 2

Register Now \$15 ea.

Reviews from Part 1 6/10/21

Herbert A. -Excellent lesson. Very instructive, Thanks!

Anita E. -I love these guys!

Nancy G. -No memorization is required. The logic of a
 situation explained by Marty and Larry is so helpful.

Thank you for another great lesson.

Mary K. -Loved this!

David R. -Today was another fabulous experience. The
 personality difference between the two of you, enhances
 the experience. The discussion about the two club bid
 was totally new to me and some day, examples of such
 hands might be useful.

Sue H. -I almost did not sign up for this webinar, but I
 found it immensely helpful. Hearing the thought
 processes that you both went through, and the careful
 consideration of each others bids was great.

SAVE THE DATES!:

Aug 12, 19, 26, Sep 2, and 9.

Cohen & Bergen will be teaching Modern
 Doubles...and not just the boring kind!

2nd & 3rd Hand Play DEFENSE

with
 Larry Cohen



Knowing the rules (and basic exceptions) for
 playing second and third to the trick on defense
 is essential. In this series, you will learn when to
 (and when not to) play second-hand low and
 when to (and when not to) play third-hand high.
 Without these building blocks, good defense is
 impossible.

Thursdays @ 2:00PM Eastern
Includes lesson notes and Larry's 4 famous
deals in an interactive online quiz.
BMS Game Immediately Following
@ 3:45 Eastern plus postmortem with
Michael

July 22 - Second-Hand Play

July 29 - Third-Hand Play

Register Now \$15 ea.

MICHAEL BERKOWITZ WEBINARS



Fridays @ 2:00PM Eastern
Includes Lesson Notes and link to watch
recorded webinar as many times as you
want.

BMS Game Immediately Following

In this series, Michael will review some important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

Jul 16 - Finding extra tricks in suit contracts

Jul 23 - Taking advantage of what you know/Placing Cards

Register Now \$10 ea.

Bridge Make Simple (BMS) Duplicate Games



Valuable and fun Zoom postmortem with Michael or Robert after Thursday's games.

Every Thursday & Friday at 3:45
EDT following the webinar.

[Click here](#) to give us your BBO & ACBL Info.

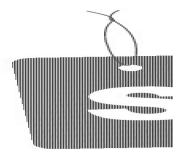
[Click here](#) to learn more about our games.

*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.

Previously recorded webinars are always available at the [BMS Webinar Library](#). All of the webinars (LIVE and recorded) are in topic order.

Archived Social Distance Newsletters are now in the [Learning Center](#)!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES](#)! So much



Today's Email Special

Only Available Using the Link Below.

Link is Only Good Through Sunday.

TOPICS:

- Receiving Signals
- Interpreting Partner's 3rd Hand Play
- Discarding Strategy
- Interpreting the Dummy

All 4 Webinar Lessons for **\$45**
Regularly \$60

PURCHASE

Bridge with Larry Cohen | www.larryco.com | michael@larryco.com

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