

June 29, 2021 edition Part 34



Thinking about getting away? Consider Larry's Bridge Camp in gorgeous Park City! It's less than 3 months away and the Waldorf Astoria looks fabulous. Sept. 18-24th

Call Alice Travel today! (888) 816-2457 Or <u>click here</u> for more information.



BMS Bridge Bytes: Finesse or Drop?

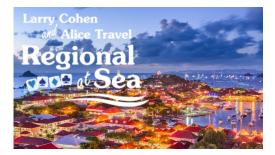


Larry's Article: Feature Ask

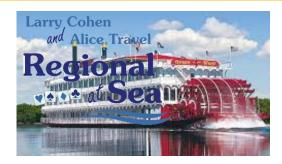


<u>Larry's Quizzes: When</u> <u>Does Bidding Notrump</u> <u>Promise a Stopper?</u>

CRUISES



LUXURY Regional at Sea Crystal Cruises - Serenity Lecturer: Todd/Berkowitz RT Miami, FL



Regional on a RIVER!

American Queen Steamboat

Lecturer: Cohen

New Orleans - Memphis

Mar 4-13, 2022 Private Charter GOLD POINTS!

FLYER

FLYER



Larry's Bridge Camp!
Gorgeous Waldorf Astoria
Park City, UT
Lecturer: Larry

Sept 18-24, 2021 HURRY! Only 3 Months away!!

FLYER



Regent Seven Seas Regional at Sea Barcelona to Miami Lecturer: Larry Oct 31 - Nov 14, 2021 GOLD POINTS! Sorry, Wait List Only

FIYER

MARTY AND LARRY WEBINARS



Thursdays @ 2:00PM Eastern
Includes Auction Notes and link to watch
recorded webinar as many times as you
want plus bonus material!
GAME FOLLOWING WEBINAR
@ 3:45 Eastern plus postmortem with
Michael

In July, Cohen and Bergen they will focus on the crucial but much-misunderstood auctions that should occur (but often do NOT) after a 1NT response to a major.

Reviews from Part 1 6/10/21

<u>Herbert A.</u> -Excellent lesson. Very instructive, Thanks! <u>Anita E.</u> -I love these guys!

Nancy G. -No memorization is required. The logic of a situation explained by Marty and Larry is so helpful. Thank you for another great lesson.

Mary K. -Loved this!

<u>David R.</u>-Today was another fabulous experience. The personality difference between the two of you, enhances the experience. The discussion about the two club bid was totally new to me and some day, examples of such hands might be useful.

<u>Sue H.</u> -I almost did not sign up for this webinar, but I found it immensely helpful. Hearing the thought processes that you both went through, and the careful consideration of each others bids was great.

July 8 - 1 Notrump Responses Part 1

Register Now \$15 ea.

MICHAEL BERKOWITZ WEBINARS



Fridays @ 2:00PM Eastern

Includes Lesson Notes and link to watch recorded webinar as many times as you want.

BMS Game Immediately Following

In this series, Michael will review some important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

Jul 2 - More card combinations

Jul 9 - Defensive Cardplay topics: falsecards, important discards, and more!

Jul 16 - Finding extra tricks in suit contracts

Jul 23 - Taking advantage of what you know/Placing Cards

Register Now \$10 ea.

ROBERT TODD WEBINARS



Jun 29 - Responder's Rebids - After Opener's 1-Suiter.

Jul 6 - Responder's Rebids - After Opener's 2-Suiter.

Register Now \$15 ea.

Tuesdays @ 2:00PM Eastern TODAY!!

Includes Lesson Notes, Interactive Quiz and link to watch recorded webinar as many times as you want.

MIKE LAWRENCE WEBINARS



A letter from Mike regarding these webinars!

Jun 30 – Defenders can count too! No!

Register Now \$15 ea

Wednesdays @ 2:00PM Eastern

Includes extensive Lesson Notes and link to watch recorded webinar as many times as you want.

Bridge Make Simple (BMS) Duplicate Games



Valuable and fun Zoom postmortem with Michael or Robert after Thursday's games.

Every Thursday & Friday at 3:45 EDT following the webinar.

<u>Click here</u> to give us your BBO & ACBL Info.

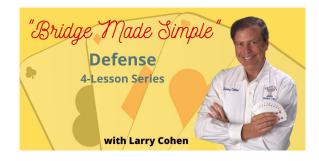
<u>Click here</u> to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available at the <u>BMS Webinar Library</u>. All of the webinars (LIVE and recorded) are in topic order.

Archived Social Distance Newsletters are now in the Learning Center!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!



TOPICS:

- Receiving Signals
- Interpreting Partner's 3rd Hand Play
- Discarding Strategy
- Interpreting the Dummy



Today's Email Special

Only Available Using the Link Below. Link is Only Good Through Sunday.

All 4 Webinar Lessons for \$45 Regularly \$60

Each Recorded Webinar is a 1hr Lesson with Larry Cohen and Includes:

• Link to watch as many times as

you want

- Lesson Notes
- Larry's 4 Famous Deals in an interactive quiz format

PURCHASE

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