

# BRIDGE *with* LARRY COHEN



June 15, 2021 edition Part 33



Hello. Starting today every Tuesday we are going to offer a special product for sale. So if you're interested, learn all that you can from the articles and quizzes, then scroll to the bottom for Today's Email Special! Be sure to checkout our fabulous bridge trips and webinars along the way!



[BMS Bridge Bytes: Michael on Ducking](#)

When a defender might duck.



[Larry's Article: 13 or 20?](#)

A very common error that Larry sees in bidding.



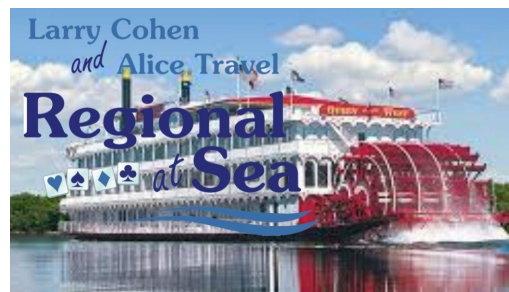
[Larry's Quizzes: Returning Partner's Suit](#)

Yes? No? Which card and why...

## CRUISES



LUXURY Regional at Sea  
Crystal Cruises - Serenity  
Lecturer: Todd/Berkowitz



Regional on a RIVER!  
American Queen Steamboat  
Lecturer: Cohen

RT Miami, FL  
Dec 12-22, 2021  
**GOLD POINTS!**

FLYER

New Orleans - Memphis  
Mar 4-13, 2022  
Private Charter  
**GOLD POINTS!**

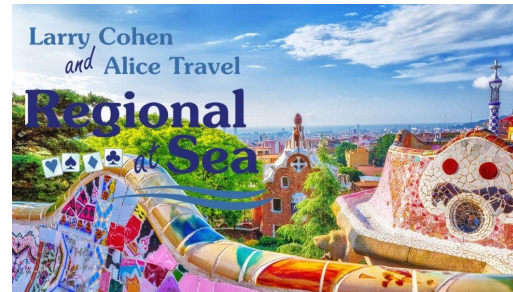
FLYER



Larry's Bridge Camp!  
Gorgeous Waldorf Astoria  
Park City, UT  
Lecturer: Larry

Sept 18-24, 2021  
**HURRY! Only 3 Months away!!**

FLYER



Regent Seven Seas  
*Regional at Sea*  
Barcelona to Miami  
Lecturer: Larry  
Oct 31 - Nov 14, 2021  
**GOLD POINTS!**  
**Sorry, Wait List Only**

FLYER

## MARTY AND LARRY WEBINARS



**Thursdays @ 2:00PM Eastern**  
Includes Auction Notes and link to watch  
recorded webinar as many times as you  
want plus bonus material!

**GAME FOLLOWING WEBINAR**  
**@ 3:45 Eastern plus postmortem with**  
**Michael**

**Sorry no postmortem on Jun 17th**

Reviews from Part 1 6/10/21

Herbert A. -*Excellent lesson. Very instructive,*  
*Thanks!*

Anita E. -*I love these guys!*

By now, the great majority of players have sensibly switched to the far superior (and much easier) method of 2/1 GF responses. If used correctly, playing Two-over-one game-forcing greatly improves game and slam bidding.

In this series starting in June, Larry and Marty will bid (each taking one hand for the partnership) and explain their thoughts as they conduct a logical, practical auction. They will begin with two weeks of sensible 2/1 GF auctions. Then in July, they will focus on the crucial but much-misunderstood auctions that should occur (but often do NOT) after a 1NT response to a major.

**June 17** - 2/1 Game Forcing Part 2

**July 8 & 15** - 1 Notrump Responses Parts 1 & 2

Nancy G. -*No memorization is required. The logic of a situation explained by Marty and Larry is so helpful. Thank you for another great lesson.*

Mary K. -*Loved this!*

David R. -*Today was another fabulous experience. The personality difference between the two of you, enhances the experience. The discussion about the two club bid was totally new to me and some day, examples of such hands might be useful.*

Sue H. -*I almost did not sign up for this webinar, but I found it immensely helpful. Hearing the thought processes that you both went through, and the careful consideration of each others bids was great.*

June 24 & July 1 Game and postmortem Only

Register Now \$15 ea.

## MICHAEL BERKOWITZ WEBINARS



**Fridays @ 2:00PM Eastern**

Includes Lesson Notes and link to watch recorded webinar as many times as you want.

**BMS Game Immediately Following**

In this series, Michael will review some important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

**Jun 25** - Finesses and beyond

**Jul 2** - More card combinations

**Jul 9** - Defensive Cardplay topics: falsecards, important discards, and more!

**Jul 16** - Finding extra tricks in suit contracts

**Jul 23** - Taking advantage of what you know/Placing Cards

**June 18** Sorry no webinar, YES GAME!!

Register Now \$10 ea.

## ROBERT TODD WEBINARS



**Tuesdays @ 2:00PM Eastern  
TODAY!!**

Includes Lesson Notes, Interactive Quiz and link to watch recorded webinar as many times as you want.

**Jun 15** - Responding to Preempts.

**Jun 22** - Responder's Rebids - Opener Rebids NT.

**Jun 29** - Responder's Rebids - After Opener's 1-Suiter.

**Jul 6** - Responder's Rebids - After Opener's 2-Suiter.

Register Now \$15 ea.



[A letter from Mike regarding these webinars!](#)

**Jun 16** – Overbidding and Underbidding. Which should you do?

**Jun 23** – Play of the Hand.

**Jun 30** – Defenders can count too! No!

**Wednesdays @ 2:00PM Eastern**  
Includes extensive Lesson Notes and link to watch recorded webinar as many times as you want.

Register Now \$15 ea.

## Bridge Make Simple (BMS) Duplicate Games



**Every Thursday & Friday at 3:45 EDT following the webinar.**

[Click here](#) to give us your BBO & ACBL Info.

[Click here](#) to learn more about our games.

Valuable and fun Zoom postmortem with Michael or Robert after Thursday's games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available at the [BMS Webinar Library](#). All of the webinars (LIVE and recorded) are in topic order.

Archived Social Distance Newsletters are now in the [Learning Center](#)!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES](#)! So much electronic knowledge in just a few short minutes!







## Today's Email Special

Only Available Using the Link Below.  
Link is Only Good Through Sunday.

All 4 Webinar Lessons for **\$45**  
Regularly \$60

### TOPICS:

- Top Four Essential Cue Bids
- Top 10 Bids You Absolutely Positively Must Learn
- A Three-Way Choice (Pass, Overcall, or Double)
- Bid #3 -- Opener's Rebid (The Key Bid)

Each Recorded Webinar is a 1hr Lesson with Larry Cohen and Includes:

- Link to watch as many times as you want
- Lesson Notes
- Larry's 4 Famous Deals in an interactive quiz format

[PURCHASE](#)

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