

BRIDGE *with* LARRY COHEN



June 1, 2021 edition Part 32



[BMS Bridge Bytes: Larry on Lessonitis](#)

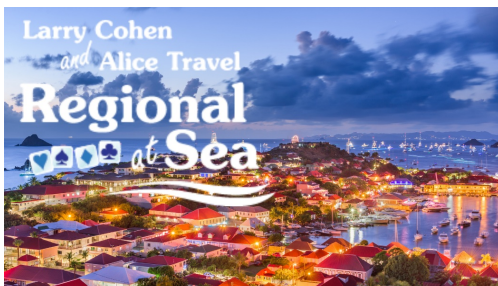


[Larry's Article: The Real Deal #31 \(From Audrey Grant Magazine\)](#)

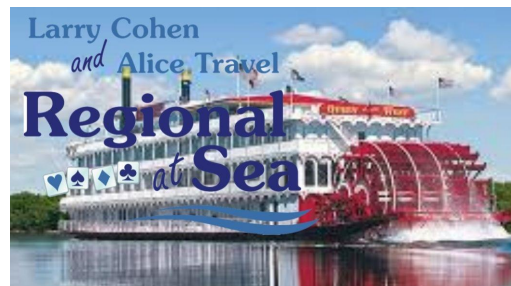


[Larry's Quizzes: Should I Transfer to a Minor?](#)

CRUISES



LUXURY Regional at Sea
Crystal Cruises - Serenity
Lecturer: Todd/Berkowitz
RT Miami, FL



Regional on a RIVER!
American Queen Steamboat
Lecturer: Cohen
New Orleans - Memphis

Dec 12-22, 2021
GOLD POINTS!

FLYER



Larry's Bridge Camp!
Gorgeous Waldorf Astoria
Park City, UT
Lecturer: Larry

Sept 18-24, 2021
HURRY! Only 4 Months away!!

FLYER

Mar 4-13, 2022
Private Charter
GOLD POINTS!

FLYER



Regent Seven Seas
Regional at Sea
Barcelona to Miami
Lecturer: Larry
Oct 31 - Nov 14, 2021
GOLD POINTS!
Sorry, Wait List Only

FLYER

LARRY COHEN WEBINARS

Larry Cohen Classic!

Learn Bridge from the
Best of the Best!

Learn fundamentals of
bridge play, defense,
and bidding.



In this 3-part series, Larry will touch on the key points of planning the play in both suit and notrump contracts.

June 3 – Declarer Play – The Holdup Play

Register Now \$15 ea.

Thursdays @ 2:00PM Eastern
Includes Lesson Notes, Interactive Quiz and
link to watch recorded webinar as many
times as you want.

BMS Game Immediately Following
Includes postmortem with Michael

MARTY AND LARRY WEBINARS

NEW SERIES!!!

By now, the great majority of players have
sensibly switched to the far superior (and much



Thursdays @ 2:00PM Eastern

Includes Auction Notes and link to watch recorded webinar as many times as you want plus bonus material!

GAME FOLLOWING WEBINAR

@ 3:45 Eastern plus postmortem with Michael

Reviews from May 17th:

Larry, this format with you and Marty is fabulous!

-Sara S.

This is FABULOUS!!! Best lesson I've ever had!

-Anne H.

I really like the lessons including the control/cue bids! -Lorna

This is such a GREAT class! Thank you. -Connie L.

I am really enjoying this format. It is nice to see the logic of bidding by both partners! -Ed B.

I love the format and I love the Marty/Larry combination! -Lyn

Excellent presentation! Well done gentlemen! Easily understandable and having the handout and extra tips from both of you was very helpful. -Wallis W.

This way of teaching today was great! -Tina K.

easier) method of 2/1 GF responses. If used correctly, playing Two-over-one game-forcing greatly improves game and slam bidding.

In this series starting in June, Larry and Marty will bid (each taking one hand for the partnership) and explain their thoughts as they conduct a logical, practical auction. They will begin with two weeks of sensible 2/1 GF auctions. Then in July, they will focus on the crucial but much-misunderstood auctions that should occur (but often do NOT) after a 1NT response to a major.

June 10 & 17 - 2/1 Game Forcing Parts 1 & 2

July 8 & 15 - 1 Notrump Responses Parts 1 & 2

Register Now \$15 ea.

MICHAEL BERKOWITZ WEBINARS



Fridays @ 2:00PM Eastern

Includes Lesson Notes and link to watch recorded webinar as many times as you want.

BMS Game Immediately Following

Taking tricks is easy. Knowing when not to take tricks is hard. In this mini-series, Michael will show when to duck and explain why this can wreak havoc for the opponents.

Jun 4 - Ducking as Defender

One of the most thrilling plays in bridge is when you smoothly duck and declarer, as a result, messes up the entire hand. Learn when it's safe to let declarer have a trick or when you need to take the money and run.

Register Now \$10 ea.

ROBERT TODD WEBINARS

NEW SERIES!!!

Jun 1 - Responding to 1-Major.



Responder's Responsibilities

with Robert Todd
Adventures in Bridge

Tuesdays @ 2:00PM Eastern
TODAY!!

Includes Lesson Notes, Interactive Quiz and link to watch recorded webinar as many times as you want.

Register Now \$15 ea.

Jun 8 - Responding to 1-minor.
Jun 15 - Responding to Preempts.
Jun 22 - Responder's Rebids - Opener Rebids NT.
Jun 29 - Responder's Rebids - After Opener's 1-Suiter.
Jul 6 - Responder's Rebids - After Opener's 2-Suiter.

MIKE LAWRENCE WEBINARS



Mike Lawrence Teaches

WEBINARS WITH
MIKE LAWRENCE

Wednesdays @ 2:00PM Eastern

Includes extensive Lesson Notes and link to watch recorded webinar as many times as you want.

[A letter from Mike regarding these webinars!](#)

Register Now \$15 ea.

NEW SERIES!!!

Jun 2 – Four Card Overcalls. Their history and the turmoil they caused when first introduced! Plus, a little something extra! Some examples of hand evaluation, using good judgment at the table.
Jun 9 – Counting.
Jun 16 – Overbidding and Underbidding. Which should you do?
Jun 23 – Play of the Hand.
Jun 30 – Defenders can count too! No!

Bridge Make Simple (BMS) Duplicate Games



"Bridge Made Simple Games"

Directors: Jesse and Cheryl
Post Game Analysis: Michael & Robert

Valuable and fun Zoom postmortem with Michael or Robert after Thursday's games.

Every Thursday & Friday at 3:45 EDT following the webinar.

[Click here](#) to give us your BBO & ACBL Info.

[Click here](#) to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available at the [BMS Webinar Library](#). All of the webinars (LIVE and recorded) are in topic order.

Archived Social Distance Newsletters are now in the [Learning Center](#)!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES](#)! So much electronic knowledge in just a few short minutes!

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