

# BRIDGE *with* LARRY COHEN



May 18, 2021 edition Part 31



[BMS Bridge Byte: Larry on The Rule of 11](#)

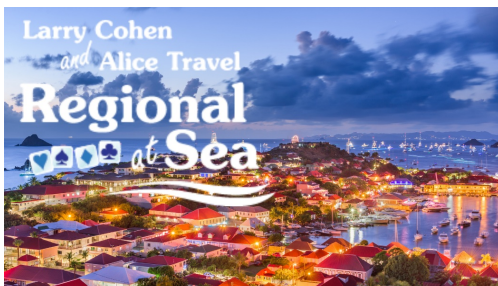


[Larry's Article: The Real Deal #30 \(From Audrey Grant Magazine\)](#)

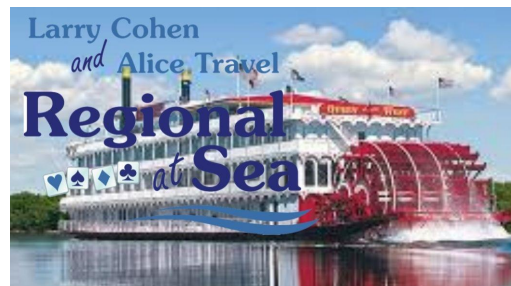


[Larry's Quizzes: Double, Pass or Bid?](#)

## CRUISES



LUXURY Regional at Sea  
Crystal Cruises - Serenity  
Lecturer: Todd/Berkowitz  
RT Miami, FL



Regional on a RIVER!  
American Queen Steamboat  
Lecturer: Cohen  
New Orleans - Memphis

Dec 12-22, 2021  
**GOLD POINTS!**

FLYER

Mar 4-13, 2022  
Private Charter  
**GOLD POINTS!**

FLYER

## LARRY COHEN WEBINARS

### **Larry Cohen Classic!**

Learn Bridge from the  
Best of the Best!

Learn fundamentals of  
bridge play, defense,  
and bidding.



Thursdays @ 2:00PM Eastern

Includes Lesson Notes, Interactive Quiz and  
link to watch recorded webinar as many  
times as you want.

**BMS Game Immediately Following**  
Includes postmortem with Michael

In this 3-part series, Larry will touch on the key  
points of planning the play in both suit and  
notrump contracts.

**May 27** - Sorry, no Webinar. YES, GAME with  
DOUBLE SILVER POINTS!

**June 3** – Declarer Play – The Holdup Play

Register Now \$15 ea.

## MARTY AND LARRY WEBINARS



Mondays @ 2:00PM Eastern

Includes Lesson Notes and link to watch  
recorded webinar as many times as you  
want plus bonus material!

**GAME FOLLOWING WEBINAR**  
@ 3:45 Eastern plus postmortem with  
Michael

#### Reviews from May 17th:

*Larry, this format with you and Marty is fabulous!*  
-Sara S.

*This is FABULOUS!!! Best lesson I've ever had!*

-Anne H.

*I really like the lessons including the control/cue  
bids!* -Lorna

*This is such a GREAT class! Thank you.* -Connie L.

*I am really enjoying this format. It is nice to see the  
logic of bidding by both partners!* -Ed B.

Please join Larry and Marty for their lessons on  
slam bidding. They will bid a good number of  
potential slam hands together. Each of the  
hands was carefully selected to be challenging  
but non-trivial. All of their auctions will be based  
on popular conventions.

Of course, for every bid made, the expert will  
explain his complete thought process behind the  
bid he chose. And since it is so important  
to avoid BAD slams, some of the hands will  
involve logical auctions where slam is tempting  
but should be avoided.

We absolutely guarantee that you will learn a  
great deal, and in the future YOU will do much  
better in the important area of "Bidding good  
slams but avoiding bad ones."

**May 24** – Part 2

Duplicate game following. Silver Linings week  
so DOUBLE SILVER POINTS!

*I love the format and I love the Marty/Larry combination! Lyn*  
*Excellent presentation! Well done gentlemen! Easily understandable and having the handout and extra tips from both of you was very helpful. -Wallis W.*  
*This way of teaching today was great! -Tina K.*

Register Now \$15 ea.

## MICHAEL BERKOWITZ WEBINARS



**Fridays @ 2:00PM Eastern**  
Includes Lesson Notes and link to watch recorded webinar as many times as you want.

**BMS Game Immediately Following**

Don't fall into the trap of thinking that all points are created equal. If you were dealt all 13 spades, you would only have 10 points, but you would make 7S! In this series, Michael will explore which points are actually worthwhile and help you evaluate and re-evaluate your hands. Prepare to look at your hand differently!

**May 21 - Breaking ALL the Rules**

Register Now \$10 ea.



**Fridays @ 2:00PM Eastern**  
Includes Lesson Notes and link to watch recorded webinar as many times as you want.

**BMS Game Immediately Following**

Taking tricks is easy. Knowing when not to take tricks is hard. In this mini-series, Michael will show when to duck and explain why this can wreak havoc for the opponents.

**May 28 - Ducking as Declarer**

We are all familiar with hold up plays, but there are many more opportunities to duck as declarer. Learn how to maintain transportation, keep control of a shaky suit, and prevent the opponents from taking over this week.

**Jun 4 - Ducking as Defender**

One of the most thrilling plays in bridge is when you smoothly duck and declarer, as a result, messes up the entire hand. Learn when it's safe to let declarer have a trick or when you need to take the money and run.

Register Now \$10 ea.

## ROBERT TODD WEBINARS

The Opening lead is your big advantage as a defender. It can be hard to recover if you get it wrong. Make sure that you don't waste your opportunity.



**May 18** - Opening Leads - Leading Partner's Suit

**May 25** - Opening Leads - Listen to the Auction

Register Now \$15 ea.

**Tuesdays @ 2:00PM Eastern  
TODAY!!**

Includes Lesson Notes, Interactive Quiz and link to watch recorded webinar as many times as you want.

## MIKE LAWRENCE WEBINARS



Good bidding is a combination of knowing what's going on and then having the judgment to make it happen. Many players have bad habits. They either bid too much, or they bid too little. I will look at aspects of bridge to help with this and will also look at some bidding ideas that you may like.

**Wednesdays @ 2:00PM Eastern**

Includes extensive Lesson Notes and link to watch recorded webinar as many times as you want.

**May 19** – Jacoby 2NT

**May 26** – 3rd-Seat Bidding Strategies

Register Now \$15 ea.

## Bridge Make Simple (BMS) Duplicate Games



**Every Thursday & Friday at 3:45 EDT following the webinar.**

[Click here](#) to give us your BBO & ACBL Info.

[Click here](#) to learn more about our games.

Valuable and fun Zoom postmortem with Michael or Robert after some games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available in the [STORE](#) and the [BMS Webinar Library](#) has all of our webinars recorded and LIVE in topic order.

# Archived Social Distance Newsletters are now in the [Learning Center](#)!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES](#)! So much electronic knowledge in just a few short minutes!

Bridge with Larry Cohen | [www.larryco.com](http://www.larryco.com) | [michael@larryco.com](mailto:michael@larryco.com)



Copyright © 2021  
All Rights Reserved