

BRIDGE *with* LARRY COHEN



May 4, 2021 edition Part 30



[BMS Bridge Byte:
Defense at Trick 2
Week 4](#)

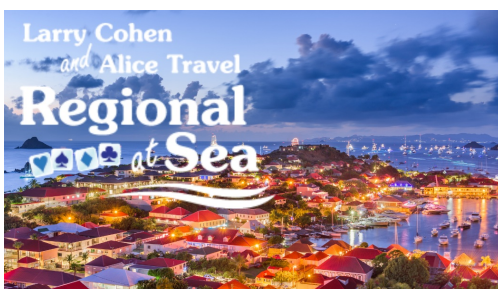


[Larry's Article: The Real
Deal](#)



[Larry's Article: Filling
out a Basic 2/1
Convention Card
Part 6](#)

CRUISES



LUXURY Regional at Sea
Crystal Cruises - Serenity



Regional on a RIVER!
American Queen Steamboat

Lecturer: Todd/Berkowitz
RT Miami, FL
Dec 12-22, 2021
GOLD POINTS!

FLYER

Lecturer: Cohen
New Orleans - Memphis
Mar 4-13, 2022
Private Charter
GOLD POINTS!

SAVE THE
DATE

LARRY COHEN WEBINARS

Larry Cohen Classic!

Learn Bridge from the
Best of the Best!

Learn fundamentals of
bridge play, defense,
and bidding.



Thursdays @ 2:00PM Eastern

Includes Lesson Notes, Interactive Quiz and
link to watch recorded webinar as many
times as you want.

BMS Game Immediately Following
Includes postmortem with Michael

Larry's
Trailer

NEW!!

In this 3-part series, Larry will touch on the key
points of planning the play in both suit and
notrump contracts.

May 6 – Declarer Play – Suit Contracts

May 13 – Declarer Play – Notrump

May 20 & 27 Sorry no webinar- YES! GAME!

Mondays - May 17 & 24 - See Marty &

Larry Improving Your Bidding Judgement!

June 3 – Declarer Play – The Holdup Play

Register Now \$15 ea.

MARTY AND LARRY WEBINARS - NEW!



Mondays @ 2:00PM Eastern

Includes Lesson Notes and link to watch
recorded webinar as many times as you
want.

GAME FOLLOWING WEBINAR
@ 3:45 Eastern

NEW!!

Please join Larry and Marty for their lessons on
slam bidding. They will bid a good number of
potential slam hands together. Each of the
hands was carefully selected to be challenging
but non-trivial. All of their auctions will be based
on popular conventions.

Of course, for every bid made, the expert will
explain his complete thought process behind the
bid he chose. And since it is so important
to avoid BAD slams, some of the hands will
involve logical auctions where slam is tempting
but should be avoided.

Trailer

We absolutely guarantee that you will learn a great deal, and in the future YOU will do much better in the important area of "Bidding good slams but avoiding bad ones."

May 17 – Part 1

May 24 – Part 2

Register Now \$15 ea.

MICHAEL BERKOWITZ WEBINARS



Fridays @ 2:00PM Eastern

Includes Lesson Notes and link to watch recorded webinar as many times as you want.

BMS Game Immediately Following
Includes postmortem with Michael

Michael's
Trailer

Don't fall into the trap of thinking that all points are created equal. If you were dealt all 13 spades, you would only have 10 points, but you would make 7S! In this series, Michael will explore which points are actually worthwhile and help you evaluate and re-evaluate your hands. Prepare to look at your hand differently!

May 7 - Shapely and Strong

May 14 - The Weak Freak

May 21 - Breaking ALL the Rules

Register Now \$10 ea.

ROBERT TODD WEBINARS



Tuesdays @ 2:00PM Eastern
TODAY!!

Includes Lesson Notes, Interactive Quiz and link to watch recorded webinar as many times as you want.

NEW!!

The Opening lead is your big advantage as a defender. It can be hard to recover if you get it wrong. Make sure that you don't waste your opportunity.

May 4 - Opening Leads vs Suit Contracts

May 11 - Opening Leads vs NT Contracts

May 18 - Opening Leads - Leading Partner's Suit

May 25 - Opening Leads - Listen to the Auction

Register Now \$15 ea.

MIKE LAWRENCE WEBINARS - NEW!



Wednesdays @ 2:00PM Eastern

Includes Lesson Notes and link to watch recorded webinar as many times as you want.

NEW!!

Good bidding is a combination of knowing what's going on and then having the judgment to make it happen. Many players have bad habits. They either bid too much, or they bid too little. I will look at aspects of bridge to help with this and will also look at some bidding ideas that you may like.

May 5 – Drury

May 12 – Splinters

May 19 – Jacoby 2NT

May 26 – 3rd-Seat Bidding Strategies

Register Now \$15 ea.

Bridge Make Simple (BMS) Duplicate Games



Valuable and fun Zoom postmortem with Michael or Robert after some games.

Every Thursday & Friday at 3:45 EDT following the webinar.

[Click here](#) to give us your BBO & ACBL Info.

[Click here](#) to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available in the [STORE](#) and the [BMS Webinar Library](#) has all of our webinars recorded and LIVE in topic order.

Archived Social Distance Newsletters are now in the [Learning Center](#)!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES](#)! So much electronic knowledge in just a few short minutes!



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