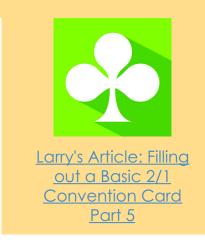


April 20, 2021 edition Part 29









CRUISES



LUXURY Regional at Sea Regent Seven Seas, Mariner Lecturer: Cohen



LUXURY Regional at Sea Crystal Cruises - Serenity Lecturer: Todd/Berkowitz



LUXURY Sectional at Sea Regent Seven Seas, Mariner Lecturer: Cohen

Barcelona, Spain - Miami, FL Transatlantic crossing Oct 31 - Nov 14, 2021 GOLD POINTS!

RT Miami, FL Dec 12-22, 2021 GOLD POINTS! Miami, FL - San Francisco via Panama Canal Dec 18, 2021 - Jan 5, 2022 SILVER POINTS!

FLYER

FLYER

FLYER

LARRY COHEN WEBINARS



Thursdays @ 2:00PM Eastern BMS Game Immediately Following Includes postmortem with Michael

Larry's Trailer The opening lead is made based on incomplete information. All we know is our hand and the auction. At trick two, however, we get to see the dummy. Do we continue what partner started or switch paths in light of the new information? In this series, Larry will show you how to interpret the dummy and the auction to make successful decisions at this pivotal point in the play.

You don't have to have attended Parts 1 & 2 in order to follow 3 & 4.

Apr 22 - Part 3 Apr 29 - Part 4

Register Now \$15 ea.

MARTY AND LARRY WEBINARS - NEW!



Mondays @ 2:00PM Eastern
Webingr includes lesson notes.

Please join Larry and Marty for their lessons on slam bidding. They will bid a good number of potential slam hands together. Each of the hands was carefully selected to be challenging but non-trivial. All of their auctions will be based on popular conventions.

Of course, for every bid made, the expert will explain his complete thought process behind the bid he chose. And since it is so important to avoid BAD slams, some of the hands will involve logical auctions where slam is tempting but should be avoided.

We absolutely guarantee that you will learn a great deal, and in the future YOU will do much better in the important area of "Bidding good slams but avoiding bad ones."

May 17 – Part 1 May 24 – Part 2

Register Now \$15 ea.

MICHAEL BERKOWITZ WEBINARS



Fridays @ 2:00PM Eastern
Webinar includes lesson notes
BMS Game Immediately Following
Includes postmortem with Michael

Michael's Trailer

NEW SERIES! Hand Evaluation

Don't fall into the trap of thinking that all points are created equal. If you were dealt all 13 spades, you would only have 10 points, but you would make 7S! In this series, Michael will explore which points are actually worthwhile and help you evaluate and re-evaluate your hands. Prepare to look at your hand differently!

Apr 23 - Sorry, No Webinar. YES Game!

Apr 30 - Goren was wrong.

May 7 - Shapely and Strong.

May 14 - The Weak Freak.

May 21 - Breaking ALL the Rules.

Register Now \$10 ea.

ROBERT TODD WEBINARS



Tuesdays @ 2:00PM Eastern TODAY!!

Webinar includes lesson notes and an interactive quiz!

There are certain situations for Opener and Advancer that are problems. Here we make sure we have good tools available for communicating with partner.

Apr 20 - Responsive Doubles

Apr 27 - Advancing Partner's Overcalls

Register Now \$15 ea.

KIT WOOLSEY WEBINARS

The Approachable Expert - Kit Woolsey. Kit is a 19-Time National Bridge Champion, ACBL Hall of Famer, and is a rotating columnist for the Bridge World's monthly Master Solvers Club. If you've been pining for more advanced bridge discussions, this is your opportunity!



Wednesdays @ 2:00PM Eastern Webinar includes lesson notes.

Apr 21 - Hand Evaluation. Points are only a guideline -- look at the hand.

Apr 28 - Aggressive or Passive. Determine from the bidding, and your hand, decide whether an attacking lead or sitting back and waiting is best!

Register Now \$15 ea.

Bridge Make Simple (BMS) Duplicate Games



Valuable and fun Zoom postmortem with Michael or Robert after all games.

Every Thursday & Friday at 3:45 EDT following the webinar.

<u>Click here</u> to give us your BBO & ACBL Info.

<u>Click here</u> to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available in the <u>STORE</u> and the <u>BMS Webinar Library</u> has all of our webinars recorded and LIVE in topic order.

Archived Social Distance Newsletters are now in the Learning Center!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!

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