

April 6, 2021 edition Part 28



Next week is ACBL Charity Week. Double points in all of our online games. Thursday and Friday after the webinars! Come join in the fun with a webinar and a game!



BMS Bridge Byte: Larry and Jeff Meckstroth: 3NT or 4H



<u>Larry's Quizzes: After</u> they Interfere (6 of 7)



Larry's Article: Filling
out a Basic 2/1
Convention Card Part
4

## **CRUISES**



LUXURY Regional at Sea Regent Seven Seas, Mariner Lecturer: Cohen



LUXURY Regional at Sea Crystal Cruises - Serenity Lecturer: Todd/Berkowitz



LUXURY Sectional at Sea Regent Seven Seas, Mariner Lecturer: Cohen Barcelona, Spain - Miami, FL Transatlantic crossing Oct 31 - Nov 14, 2021 GOLD POINTS!

RT Miami, FL Dec 12-22, 2021 GOLD POINTS! Miami, FL - San Francisco via Panama Canal Dec 18, 2021 - Jan 5, 2022 SILVER POINTS!

**FLYER** 

**FLYER** 

**FLYER** 

## LARRY COHEN WEBINARS



Thursdays @ 2:00PM Eastern BMS Game Immediately Following Includes postmortem with Michael

Larry's Trailer The opening lead is made based on incomplete information. All we know is our hand and the auction. At trick two, however, we get to see the dummy. Do we continue what partner started or switch paths in light of the new information? In this series, Larry will show you how to interpret the dummy and the auction to make successful decisions at this pivotal point in the play.

Apr 8 - Part 1

Apr 15 - Part 2

Apr 22 - Part 3

Apr 29 - Part 4

Register Now \$15 ea.

## MICHAEL BERKOWITZ WEBINARS

Fridays @ 2:00PM Eastern

BMS Duplicate Game Following
Includes postmortem with Michael

Webinar includes lesson notes.

Michael's Trailer

Double is the most neglected call in the bidding box. There are lots of names for doubles "takeout, negative, support, lead-directing, etc", but that can confuse the issue and make the topic seem unapproachable.

In this series, Michael will break down not only what various doubles mean, but how to respond when partner makes a double.

Apr 9 - Opener's rebid after partner's negative double

Apr 16 - All other doubles (Support, lead-directing, snapdragon and more)

Register Now \$10 ea.



Tuesdays @ 2:00PM Eastern TODAY!!

Webinar includes lesson notes and an interactive quiz!

Robert's Trailer There are certain situations for Opener and Advancer that are problems. Here we make sure we have good tools available for communicating with partner.

Apr 6 - Opener's Rebids after RHO Overcalls - Support Doubles and More!

Apr 13 - Opener's Rebids after Partner's Negative Double

Apr 20 - Responsive Doubles

Apr 27 - Advancing Partner's Overcalls

Register Now \$15 ea.

## KIT WOOLSEY WEBINARS



Wednesdays @ 2:00PM Eastern

Webingrincludes lesson notes.

The Approachable Expert - Kit Woolsey. Kit is a 19-Time National Bridge Champion, ACBL Hall of Famer, and is a rotating columnist for the Bridge World's monthly Master Solvers Club. If you've been pining for more advanced bridge discussions, this is your opportunity!

Apr 7 - Think for Yourself! Use signals as your last resort.

Apr 14 - Project Declarer's Shape! Use the bidding and other information to determine just what declarer's likely distribution is.

Apr 21 - Hand Evaluation. Points are only a guideline -- look at the hand.

Apr 28 - Aggressive or Passive. Determine from the bidding, and your hand, decide whether an attacking lead or sitting back and waiting is best!

Register Now \$15 ea.

Bridge Make Simple (BMS) Duplicate Games

Every Thursday & Friday at 3:45 EDT following the webinar.

<u>Click here</u> to give us your BBO & ACBL Info.



<u>Click here</u> to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Valuable and fun Zoom postmortem with Michael or Robert after all games.

Previously recorded webinars are always available in the <u>STORE</u> and the <u>BMS Webinar Library</u> has all of our webinars recorded and LIVE in topic order.

Archived Social Distance Newsletters are now in the <u>Learning Center!</u>

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at <a href="mailto:larryco.com">larryco.com</a>. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new <a href="mailto:BMS BRIDGE BYTES">BMS BRIDGE BYTES</a>! So much electronic knowledge in just a few short minutes!

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