

March 23, 2021 edition Part 27





BMS Bridge Byte: Larry and Bob Hamman on 3NT



<u>Larry's Quizzes: After</u> they Interfere (5 of 7)

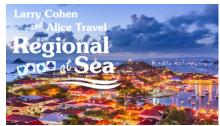


Larry's Article: Filling
out a Basic 2/1
Convention Card Part
3

CRUISES



LUXURY Regional at Sea Regent Seven Seas, Mariner Lecturer: Cohen



LUXURY Regional at Sea Crystal Cruises - Serenity Lecturer: Todd/Berkowitz



LUXURY Sectional at Sea Regent Seven Seas, Mariner Lecturer: Cohen Barcelona, Spain - Miami, FL Transatlantic crossing Oct 31 - Nov 14, 2021 GOLD POINTS! RT Miami, FL Dec 12-22, 2021 GOLD POINTS! Miami, FL - San Francisco via Panama Canal Dec 18, 2021 - Jan 5, 2022 SILVER POINTS!

FLYER

FLYER

LARRY COHEN WEBINARS

FLYER



Thursdays @ 1:55PM Eastern BMS Game Immediately Following Includes postmortem with Michael

Mar 25 - Kerri Sanborn. Kerry is possibly the greatest female bridge player of all time. She famously won the world mixed pairs with legendary Barry Crane by 5 boards!

Apr 1 - Jeff Meckstroth. One of the all-time greats with more than 50 National Championships. The all-time masterpoint leader is closing in on an astonishing 100,000 masterpoints!

This is a 12 Board BBO LIVE "casual" event on Zoom with a postmortem discussion following with Larry and guest pro. Includes Larry's Game Notes

Register Now \$10 ea.

MICHAEL BERKOWITZ WEBINARS

Fridays @ 2:00PM Eastern
BMS Duplicate Game Following
Includes postmortem with Michael

Webinar includes lesson notes.

Michael's Trailer

Double is the most neglected call in the bidding box. There are lots of names for doubles "takeout, negative, support, lead-directing, etc", but that can confuse the issue and make the topic seem unapproachable.

In this series, Michael will break down not only what various doubles mean, but how to respond when partner makes a double.

Mar 26 - Responding to the takeout double at various levels

Apr 2 - Negative Doubles

Apr 9 - Opener's rebid after partner's negative double

Apr 16 - All other doubles (Support, lead-directing, snapdragon and more)

ROBERT TODD WEBINARS



Tuesdays @ 2:00PM Eastern
TODAY!!

BMS Duplicate Games immediately
Includes postmortem with Robert

Webinar includes lesson notes and an interactive quiz!

There are certain situations for Opener and Advancer that are problems. Here we make sure we have good tools available for communicating with partner.

Mar 23 - Opener's Rebids with Strong Unbalanced Hands - Jumps Shifts and Reverses

Mar 30 - Problem Opening Bids and Rebids

Apr 6 - Opener's Rebids after RHO Overcalls -

Support Doubles and More!

Apr 13 - Opener's Rebids after Partner's

Negative Double

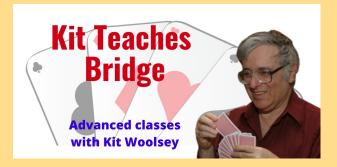
Apr 20 - Responsive Doubles

Apr 27 - Advancing Partner's Overcalls

All 6 Webinars \$90

Register Now \$15 ea.

KIT WOOLSEY WEBINARS



Wednesdays @ 2:00PM Eastern

Webinar includes lesson notes.

Kit Woolsey - "The Approachable Expert"

Bridge with Larry Cohen has a new teacher! The Approachable Expert - Kit Woolsey. Kit is a 19-Time National Bridge Champion, ACBL Hall of Famer, and is a rotating columnist for the Bridge World's monthly Master Solvers Club. If you've been pining for more advanced bridge discussions, this is your opportunity!

Mar 24 - Lead with a Plan

Register Now \$15 ea.

NEW SERIES!

Mar 31- Winners Make Contracts! Counting winners at both suit contracts and notrump.

Apr 7 - Think for Yourself! Use signals as your

last resort.

Apr 14 - Project Declarer's Shape! Use the



Wednesdays @ 2:00PM Eastern

Webinar includes lesson notes.

bidding and other information to determine just what declarer's likely distribution is.

Apr 21 - Hand Evaluation. Points are only a quideline -- look at the hand.

Apr 28 - Aggressive or Passive. Determine from the bidding, and your hand, decide whether an attacking lead or sitting back and waiting is best!

Register Now \$15 ea.

Bridge Make Simple (BMS) Duplicate Games



Valuable and fun Zoom postmortem with Michael or Robert after all games.

Every Tuesday, Thursday, & Friday at 3:45 EDT following the webinar.

<u>Click here</u> to give us your BBO & ACBL Info.

<u>Click here</u> to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always available in the <u>STORE</u> and the <u>BMS Webinar Library</u> has all of our webinars recorded and LIVE in topic order.

Archived Social Distance Newsletters are now in the Learning Center!

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!

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