

# BRIDGE *with* LARRY COHEN



February 9, 2021 edition Part 24



Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!



[BMS Bridge Bytes  
The Stopper Situation](#)



[Larry's Quizzes: Slam  
Bidding \(Blackwood\)](#)



[Larry's Article: Michaels  
Cue Bid](#)

## LARRY COHEN CRUISES



LUXURY Sectional at Sea  
Regent Seven Seas, Mariner  
Miami, FL - San Francisco



LUXURY Regional at Sea  
Regent Seven Seas, Mariner  
Barcelona, Spain - Miami, FL

via Panama Canal  
Dec 18, 2021 - Jan 5, 2022  
**SILVER POINTS!**  
Special Promotion until 2/28/21

FLYER

Transatlantic crossing  
Oct 31 - Nov 14, 2021  
**GOLD POINTS!**

FLYER

## LARRY COHEN WEBINARS

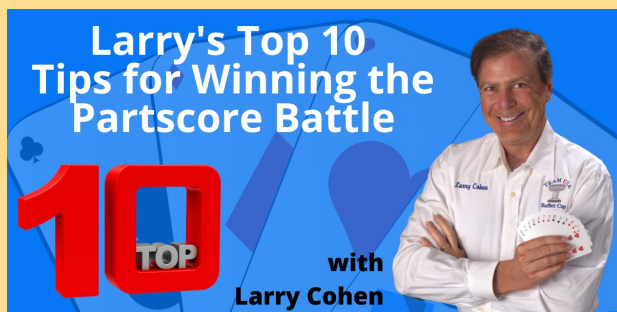


Some Wednesdays @ 2:00PM Eastern  
**BMS Game Immediately Following**  
Includes postmortem with Michael

You've heard it many times...your bridge teacher saying, "before you play, make a plan." Do you make a plan or do you languish? Do You sit and wonder, "Where do I even begin?!" If yes, then this series is geared for you! Larry will tell you exactly where to begin, exactly what to do and by the end of these 6 sessions, you'll no longer languish. You'll have a simple guide for how to consistently make a good plan and play to the first trick with confidence and relief. Oh, how sweet it is!

Feb 11 - (Notrump) #3

Register Now \$15



Some Wednesdays @ 2:00PM Eastern  
**BMS Game Immediately Following**  
Includes postmortem with Michael

### NEW SERIES!

Bidding games and slams is all well and good, but good results really come from winning those partscore battles. If you allow your opponents to settle in a comfortable spot, you aren't going to get good results. On the other hand, if you never stop bidding, you'll see that -200 isn't such a good score either.

In this series Larry will demonstrate how to successfully push the contract to the correct level without getting punished.

Feb 18 - Part 1 Feb 25 - Part 2 Mar 4 - Part 3

Larry's  
Trailer

Register Now \$15 ea.

## MICHAEL BERKOWITZ WEBINARS

### NEW SERIES!

In this series, Michael will break down defense

*Michael Teaches*  
**"Building Blocks to a Superior Defense"**



with  
**Michael Berkowitz**



Fridays @ 2:00PM Eastern  
 BMS Duplicate Game Following  
 Includes postmortem with Michael

Michael's  
 Trailer

so that you can approach each new problem with confidence. Defending is the toughest part of the game, and it's also the part you spend most of your time doing, so any improvement will immediately yield results.

Feb 12 - Listening to the Auction

Feb 19 - Opening Lead Analysis

Feb 26 - After Dummy Hits

Mar 5 - Signals

Mar 12 - Planning discards

Register Now \$10 ea.

## ROBERT TODD WEBINARS

**"Robert Loves Opening 1NT"...But What Comes Next?"**




with Robert Todd of  
 Adventures in Bridge

*"Robert Loves Opening 1NT"*

Feb 9- Responding to 1NT with Shapely Hands

Feb 16 - Responding to 1NT in Competition

Register Now \$15 ea.

Tuesdays @ 2:00PM Eastern  
**TODAY!!**

BMS Duplicate Games immediately  
 Includes postmortem with Robert

All webinars will include lesson notes  
 and an interactive quiz!

## Bridge Make Simple (BMS) Duplicate Games

*"Bridge Made Simple Games"*



**Directors: Jesse and Cheryl**  
**Post Game Analysis: Michael & Robert**

Valuable and fun Zoom postmortem  
 with Michael or Robert after all games.

Every Tuesday, Thursday, & Friday  
 at 3:45 EDT following the webinar.

[Click here](#) to give us your BBO & ACBL Info.

[Click here](#) to learn more about our games.

You must purchase a LIVE webinar or one in the store in order to be eligible for the games each week.

Previously recorded webinars are always

available in the [STORE](#) and the [BMS Webinar Library](#)  
has all of our webinars recorded and LIVE in topic  
order.

Archived Social Distance Newsletters are now in the  
[Learning Center](#)!

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