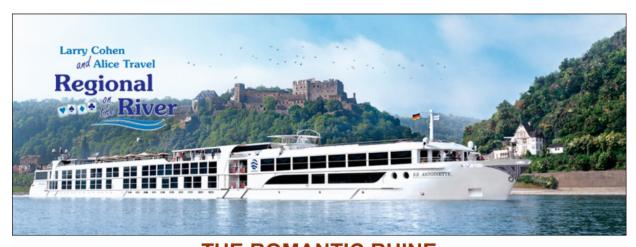


Aug 16, 2023 Vol. 18 Issue #17

FEATURED EVENT!



THE ROMANTIC RHINE

First-Time Regional on a European River

Join Larry Cohen along with Michael Berkowitz on the elegant S.S. Antoinette (an all-inclusive, all-exclusive experience ... the ship is ALL OURS!)

March 7-16, 2024

FLYER

Larry's eLessons

NEW! eLesson #1 (of 3)

BMS Bridge Byte: The Most Important Deal

Declarer play is a complicated topic, but counting losers correctly is the simplest way to start out on the right track in suit contracts. In this Bridge Byte, Michael demonstrates the key to counting losers on a deal type players constantly get wrong.

Bridge Byte

eLesson #2 (of 3)

Larry's Quizzes: Defense--Strategy at Trick 2

The defense is often in charge early in the play of the deal. The problem is that recognizing what to do before a lot of tricks have been played requires careful focus and foresight. Can you look into your crystal ball to guide the defense at trick two--find out in this quiz.

Quiz

eLesson #3 (of 3)

Bidding with Larry #1168

Everyone is in the auction. You have a void in the opponent's suit, but partner might not have a fit for you anywhere. What will you do with this difficult bidding problem?

Bid

Cruises



Regional at Sea

Royal Caribbean - Harmony of the Seas RT Galveston Lecturer: Robert Todd Apr 28, 2024 - May 5, 2024 Starting at \$2099

GOLD POINTS!

FLYER



Larry Cohen's Bridge Camp 2023! Hotel Viata

Austin, Tx
SILVER POINTS

Lectures with Larry
Daily Silver Point Duplicate Games
Welcome Party & Farewell Awards Dinner
Oct 10 - 16, 2023

HURRY--SELLING OUT FAST!

FLYER

Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player! Must book all cruises with Alice Travel in order to participate in the bridge events.

Alice Travel 888.816.2457

Michael Berkowitz Webinars



Thursdays @ 2:00PM Eastern

1hr Lecture plus time for Q&A Includes lesson notes and link to recorded webinar.

Aug 17 - More Sources of Tricks at Trump and Notrump Contracts

Aug 24 - Incorporating Information into your Plan

Aug 31 - Dealing with Threats in the Opponents' Hands

Sep 7 - Endplays, Squeezes and More Ridiculous Things

Aug 3 - Making your Plan at Notrump (Recorded)

Aug 10 - Making your Plan at Suit Contracts (Recorded)

REGISTER NOW

Robert Todd Webinars

Improve Your Play

Making the Most of Dummy
with Robert Todd
Adventures in Bridge

Sunday, Monday & Tuesday @ 2:00PM Eastern (Aug 28 @ 1:00PM)

1hr Lecture plus time for Q&A Includes lesson notes and link to recorded webinar.

Aug 20 (Sunday) - Shortness in Dummy Aug 28 (Monday, 1:00PM) - Make Use of Dummy - Equal Length Sep 5 (Tuesday) - Make Use of Dummy's Entries Aug 14 (Monday) - Long Suit in the Dummy (Recorded)

REGISTER NOW

WEBINAR LIBRARY

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!

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