



"Best of the Best"

BRIDGE *with*
LARRY COHEN



www.larryco.com

Aug 1, 2023 Vol. 18 Issue #16

FEATURED EVENT!



THE ROMANTIC RHINE First-Time Regional on a European River

Join Larry Cohen along with Michael Berkowitz on the elegant S.S. Antoinette
(an all-inclusive, all-exclusive experience ... the ship is ALL OURS!)

March 7-16, 2024

[FLYER](#)

Larry's eLessons

eLesson #1 (of 3)

BMS Bridge Byte: The Right Message

Signaling is difficult, but key to good defense. If your partner doesn't know what you like, it's very difficult for him to know what to do next. That's why the most important signal is attitude. Still, even though the concept is simple (Standard is that a high card says we like that suit and a low card says we don't), it can cause consternation at all levels of play. Michael discusses that topic in this week's Bridge Byte.

NEW! eLesson #2 (of 3)

Larry's Quizzes: Support Doubles?

Support doubles are now widely used, but they are just as frequently misused. This is a conventional double used by the **opening bidder** to show three-card support for responder. There are a few twists and tricks, though. See if you have this convention mastered in this new quiz.

Quiz

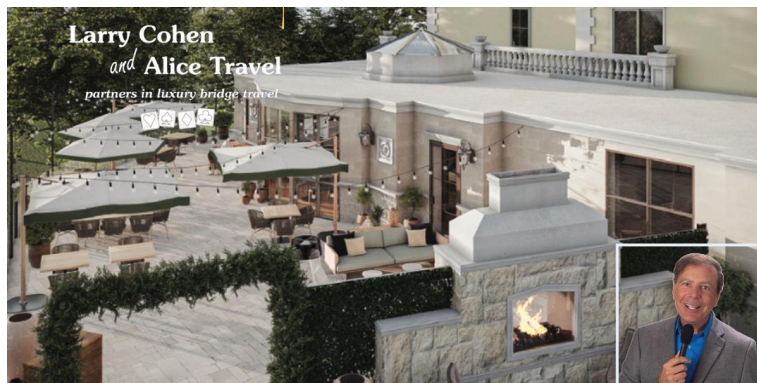
eLesson #3 (of 3)

Bidding with Larry #1167

After a preempt by the opponents, partner makes a 3-level call. You have suspect values, but you might have a game if partner has a little extra. What will you do?

Bid

Larry Cohen Cruises



Larry Cohen's Bridge Camp 2023!

Hotel Viata

Austin, Tx

SILVER POINTS

Lectures with Larry

Daily Silver Point Duplicate Games

Welcome Party & Farewell Awards Dinner

Oct 10 - 16, 2023

HURRY--SELLING OUT FAST!

FLYER



*Hey Galveston...you
asked and we're back!*

Robert Todd

Regional at Sea

Royal Caribbean - Harmony of the Seas

RT Galveston

Lecturer: Robert Todd

Apr 28, 2024 - May 5, 2024

Starting at \$2099

GOLD POINTS!

FLYER

Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!

Must book all cruises with Alice Travel in order to participate in the bridge events.

Alice Travel 888.816.2457

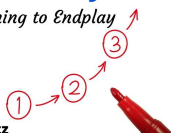
Michael Berkowitz Webinars



Michael Teaches **Declarer Play**

From Beginning to Endplay

with
Michael Berkowitz



Thursdays @ 2:00PM Eastern

1hr Lecture plus time for Q&A
Includes lesson notes and link to
recorded webinar.

NEW SERIES!

Aug 3 - Making your Plan at Notrump

Aug 10 - Making your Plan at Suit
Contracts

Aug 17 - More Sources of Tricks at
Trump and Notrump Contracts

Aug 24 - Incorporating Information into
your Plan

Aug 31 - Dealing with Threats in the
Opponents' Hands

Sep 7 - Endplays, Squeezes and More
Ridiculous Things

REGISTER

Robert Todd Webinars

Doubles - Difficult Decisions



with Robert Todd
Adventures in Bridge



Sundays & Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A
Includes lesson notes and link to
recorded webinar.

Aug 6 (Sunday) - Difficult Later Doubles-
Balancing, Scrambling

Jul 3 (Monday) - Difficult Takeout Double
Decisions (Recorded)

Jul 10 (Monday) - Strange Negative
Doubles (Recorded)

Jul 24 (Monday) - Advancers Doubles -
Not Enough Space (Recorded)

Jul 30 (Sunday) - Opener's Doubles -
Support, Re-opening, High Level,
etc. (Recorded)

REGISTER
NOW

Improve Your Play

Making the Most of Dummy



with Robert Todd
Adventures in Bridge



Sunday, Monday & Tuesday
@ 2:00PM Eastern (Aug 28 @ 1:00PM)

1hr Lecture plus time for Q&A
Includes lesson notes and link to
recorded webinar.

NEW SERIES!

Aug 14 (Monday) - Long Suit in the
Dummy

Aug 20 (Sunday) - Shortness in Dummy

Aug 28 (Monday, 1:00PM) - Make Use
of Dummy - Equal Length

Sep 5 (Tuesday) - Make Use of
Dummy's Entries

REGISTER
NOW

WEBINAR
LIBRARY

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES!](#) So much electronic knowledge in just a few short minutes!

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