



"Best of the Best"

BRIDGE *with*  
**LARRY COHEN**



www.larryco.com

Jul 18, 2023 Vol. 18 Issue #15

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## FEATURED EVENT!



### **THE ROMANTIC RHINE** First-Time Regional on a European River

Join Larry Cohen along with Michael Berkowitz on the elegant S.S. Antoinette  
*(an all-inclusive, all-exclusive experience ... the ship is ALL OURS!)*

March 7-16, 2024

[FLYER](#)

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## Larry's eLessons

### eLesson #1 (of 3)

#### **BMS Bridge Byte: Overbidding**

In our last eLesson we looked at underbidding. This time we look at the other side of the coin: overbidding. It's easy to fall in love with good hands, but training yourself to properly adjust as the bidding progresses is just as important as deciding when your hand has improved. Michael discusses important hand evaluation techniques in this bridge byte.

**NEW!** eLesson #2 (of 3)

**Larry's Quizzes: Ace then What?**

After leading an ace from AK against a suit contract, you can't automatically continue at trick two with the king. You need to look at dummy and partner's signal to plan the proper defense. How good are you at picturing the whole deal? Test yourself on this new quiz.

Quiz

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eLesson #3 (of 3)

**Bidding with Larry #1166**

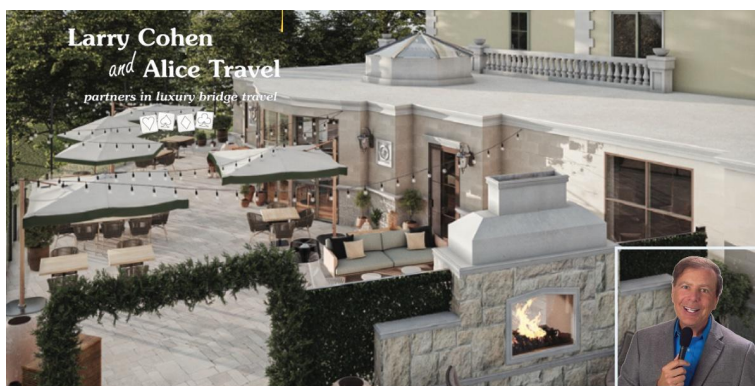
You can't blame this one on your opponents. You need to decide how to go forward with a great fit for partner's minor suit. Will you simply jump or try something more exotic to set up a game forcing auction?

Bid

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Larry Cohen Cruises

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**Larry Cohen's Bridge Camp 2023!**

**Hotel Viata**

Austin, Tx

SILVER POINTS

Lectures with Larry

Daily Silver Point Duplicate Games

Welcome Party & Farewell Awards Dinner

**Oct 10 - 16, 2023**

**HURRY--SELLING OUT FAST!**

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**Regional at Sea**  
Royal Caribbean - Harmony of the Seas  
RT Galveston  
Lecturer: Robert Todd  
**Apr 28, 2024 - May 5, 2024**  
Starting at \$2099

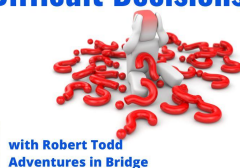
**GOLD POINTS!**

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Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!  
**Must book all cruises with Alice Travel in order to participate in the bridge events.**  
Alice Travel 888.816.2457

## Robert Todd Webinars

### Doubles - Difficult Decisions



with Robert Todd  
Adventures in Bridge

Sundays & Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A  
Includes lesson notes and link to  
recorded webinar.

**Jul 24 (Monday)** - Advancers Doubles -  
Not Enough Space  
**Jul 30 (Sunday)** - Opener's Doubles -  
Support, Re-opening, High Level, etc.  
**Aug 6 (Sunday)** - Difficult Later Doubles  
-Balancing, Scrambling  
**Jul 3 (Monday)** - Difficult Takeout Double  
Decisions (Recorded)  
**Jul 10 (Monday)** - Strange Negative  
Doubles (Recorded)

**REGISTER  
NOW**

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## WEBINAR LIBRARY

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Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES!](#) So much electronic knowledge in just a few short minutes!

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