



"Best of the Best"

# BRIDGE *with* LARRY COHEN



www.larryco.com

## Larry's eLessons!

Apr 25, 2023 Vol. 18 Issue #9



### THE ROMANTIC RHINE First-Time Regional on a European River

Join Larry Cohen along with Michael Berkowitz on the elegant S.S. Antoinette  
*(an all-inclusive, all-exclusive experience ... the ship is ALL OURS!)*

March 7-16, 2024

FLYER

## eLesson #1 (of 3)

### BMS Bridge Byte: Third Hand Play

Most players do fine leading to the trick. Almost everyone makes the best plays when playing last to the trick. Playing second or third to the trick, though, causes many defenders headaches. How good are you at reading the cards? Find out in this webinar clip.

Bridge Byte

## eLesson #2 (of 3)

### Larry's Quizzes: Bidding in Competition

Gone are the days when our opponents would respectfully bow out of the auction once we open the bidding. Our opponents like to get in the way. Having tools to compete will allow us to get to better contracts no matter what they throw at us.

Quiz

## eLesson #3 (of 3)

### Bidding with Larry #1160

Atimps, how high will you preempt an opposing game forcing auction? You are both vul, so be sure to factor that into your decision.

Bid

## Larry Cohen CRUISES



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### Rhine River Cruise 2024!

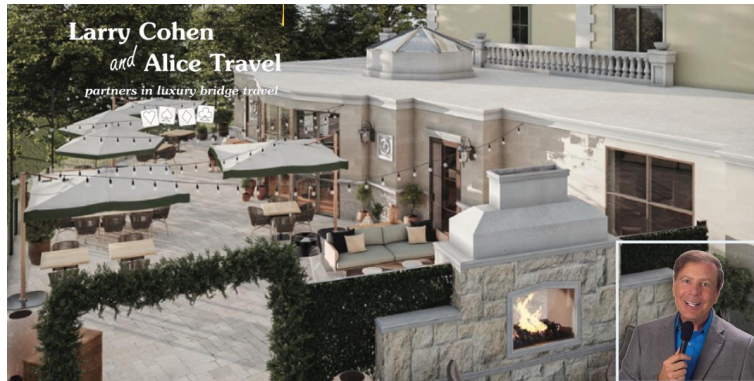
#### S.S. Antoinette

Uniworld Boutique River Cruises  
Amsterdam, Cologne, Mainz, Rudesheim, Koblenz, Amsterdam

#### GOLD POINTS

Daily Lessons with Larry and Michael  
Daily **GOLD** Point Duplicate Games

FLYER



**Larry Cohen's Bridge Camp 2023!**  
**Hotel Viata**  
Austin, Tx  
**SILVER POINTS**  
Lectures with Larry  
Daily Silver Point Duplicate Games  
Welcome Party & Farewell Awards Dinner  
Oct 10 - 16, 2023

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**NEW!**  
**Hawaiian Holiday 2023 RAS**  
RT San Diego  
Holland America - Koningsdam  
Lecturer: Larry Cohen  
Honolulu, Lahaina, Hilo, Kona, Ensenada  
Dec 21, 2023 - Jan 6, 2024

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**Regional at Sea**  
Luxury Regional At Sea  
Regent Seven Seas  
Mariner  
Lecturer: Michael Berkowitz  
RT Miami to fun-filled Caribbean  
**Dec 2-12, 2023**

**GOLD POINTS!**

**FLYER**



**Regional at Sea**  
Royal Caribbean - Harmony of the Seas  
Lecturers: Michael Berkowitz & Robert  
Todd  
RT Miami to fun-filled Caribbean  
Oct 8, 2023 - Oct 15, 2023  
**Starting at \$2249**

**GOLD POINTS!**

**FLYER**

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Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!  
**Must book all cruises with Alice Travel in order to participate in the bridge events.**  
Alice Travel 888.816.2457

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## Robert Todd WEBINARS



Apr 30 (Sunday) - Play 2NT with Me  
May 7 (Sunday) - Play 3NT with Me  
May 15 (Monday) - Play 6NT with Me  
Apr 24 (Monday) - Play 1NT with Me  
(Recorded)

Sundays & Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A  
Includes lesson notes and link to  
recorded webinar.

**REGISTER  
NOW**

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**WEBINAR  
LIBRARY**

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Bridge with Larry Cohen | 8878 Sydney Harbor Circle, Delray Beach, FL 33446

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