



"Best of the Best"

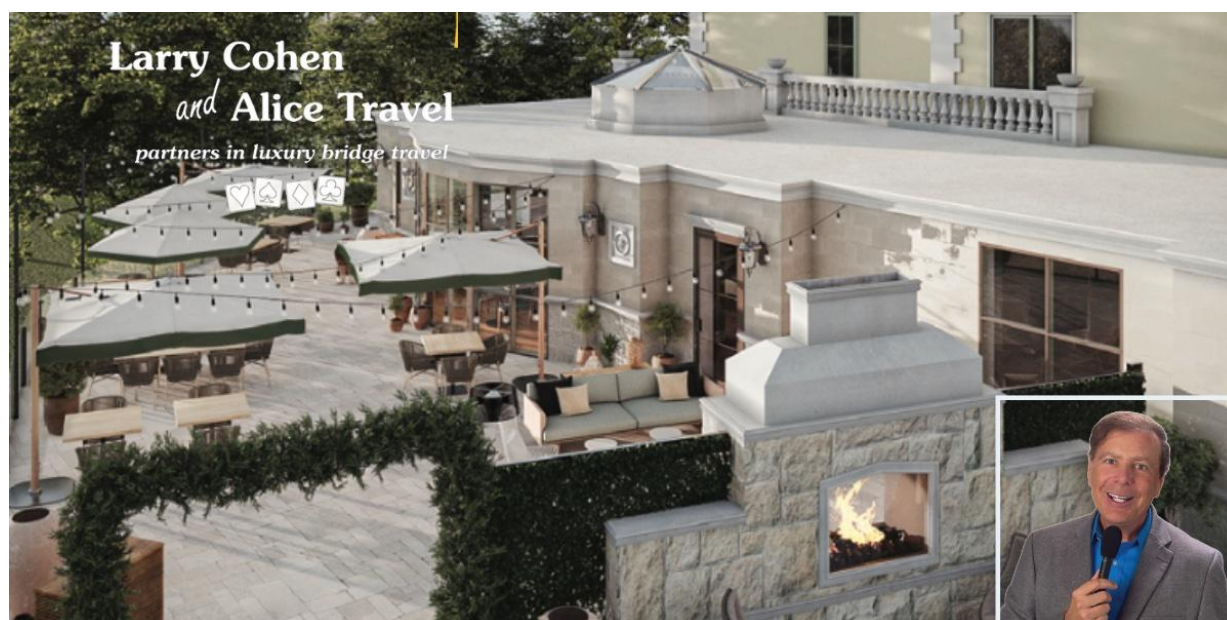
BRIDGE *with* LARRY COHEN



www.larryco.com

Larry's eLessons!

Apr 11, 2023 Vol. 18 Issue #8



Larry Cohen
and Alice Travel
partners in luxury bridge travel

Larry Cohen's Bridge Camp 2023

OCTOBER 10 - 16, 2023

Hotel Viata

Austin, Tx

SILVER POINTS

Lectures with Larry

Daily Silver Point Duplicate Games

Welcome Party & Farewell Awards Dinner

FLYER

eLesson #1 (of 3)

BMS Bridge Byte: Semi-Forcing Notrump

One of the disadvantages of 2/1 Game Forcing is that you need to cram a lot of meaning into the response of 1NT after an opening of 1H or 1S. That said, learn why Larry (and Marty Bergen) like using Semi-Forcing notrump to handle this frustrating situation.

Bridge Byte

eLesson #2 (of 3)

Larry's Quizzes: Win or Duck at Notrump

Players love rules. The rule of 7 is certainly one way to tell whether you should hold up, but Larry prefers the "rule of thinking". Might your opponents switch to something more dangerous? Could you take all the tricks if you don't hold up? You have to think about these issues before deciding your plan of attack.

Quiz

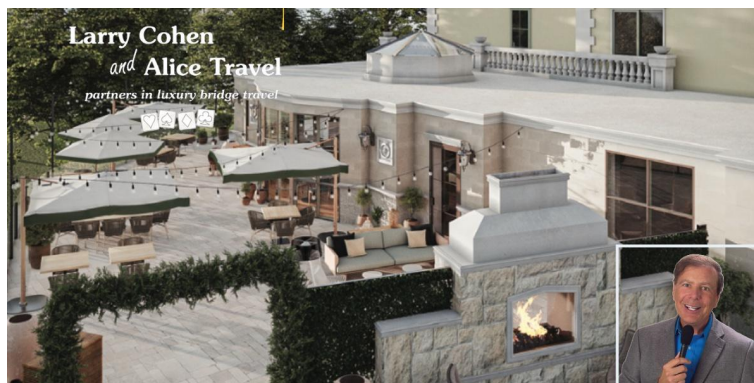
eLesson #3 (of 3)

Bidding with Larry #1159

At matchpoints, you usually want to find a major. On this deal, will you risk playing in a major opposite a partner who might be void or will you opt for some level of a minor suit?

Bid

Larry Cohen CRUISES



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NEW!

Hawaiian Holiday 2023 RAS

RT San Diego

Holland America - Koningsdam

Lecturer: Larry Cohen

Honolulu, Lahaina, Hilo, Kona, Ensenada

Dec 21, 2023 - Jan 6, 2024

FLYER



Regional at Sea

Luxury Regional At Sea

Regent Seven Seas

Mariner

Lecturer: Michael Berkowitz

RT Miami to fun-filled Caribbean

Dec 2-12, 2023

GOLD POINTS!

FLYER



Regional at Sea

Royal Caribbean - Harmony of the Seas

Lecturers: Michael Berkowitz & Robert

Todd

RT Miami to fun-filled Caribbean

Oct 8, 2023 - Oct 15, 2023

Starting at \$2249

GOLD POINTS!

FLYER

Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!

Must book all cruises with Alice Travel in order to participate in the bridge events.

Alice Travel 888.816.2457

Robert Todd WEBINARS

"Play Notrump Hands with an Expert!"



with Robert Todd of
Adventures in Bridge

NEW SERIES!!

Apr 24 (Monday) - Play 1NT with Me

Apr 30 (Sunday) - Play 2NT with Me

May 7 (Sunday) - Play 3NT with Me

May 15 (Monday) - Play 6NT with Me

Sundays & Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A
Link to recorded webinar.

REGISTER
NOW

Strong Openings & Responses



with Robert Todd
Adventures in Bridge

Sundays & Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A
Includes lesson notes and link to
recorded webinar.

Apr 16 (Sunday) - Strong 2-Suiters and
Follow-ups--Reverses!

Mar 6 (Monday) - 2NT Opening Bids
(Recorded)

Mar 20 (Monday) - Balanced 2C
Openings & Responses (Recorded)

Mar 27 (Monday) - Responding to 2NT
with Majors (Recorded)

Apr 3 (Monday) - Responding to 2NT
with Shapely Hands & Slam Hands
(Recorded)

Apr 9 (Sunday) - 2C Opening Bids with
Shapely Hands (Recorded)

REGISTER
NOW

WEBINAR
LIBRARY

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