



"Best of the Best"

# BRIDGE *with* LARRY COHEN

www.larryco.com

Aug 29, 2023 Vol. 18 Issue #18

## FEATURED EVENT!



### THE ROMANTIC RHINE

First-Time Regional on a European River

Join Larry Cohen along with Michael Berkowitz on the elegant S.S. Antoinette

*(an all-inclusive, all-exclusive experience ... the ship is ALL OURS!)*

March 7-16, 2024

*Special* small group seminars for advanced players with Larry and Michael

FLYER

## Larry's eLessons

**NEW!** eLesson #1 (of 3)

### BMS Bridge Byte: Balancing Overcall

Choosing the right call in balancing seat is not the same as in direct seat. In this bridge byte,

Bridge Byte

**NEW!** eLesson #2 (of 3)

**Larry's Quizzes: Preempt, Double Then What?**

Preempts can clog up our auction, but we still need to work to find the best spot. Are you doing a good job evaluating your hand and finding your fit? Test yourself out in this new quiz.

Quiz

eLesson #3 (of 3)

**Bidding with Larry #1169**

The opponents are making life hard, again. This time, you have to decide what to do when one of your opponents is likely to have extreme shape. What will you do?

Bid

Cruises



**Regional at Sea**

Royal Caribbean - Harmony of the Seas

RT Galveston

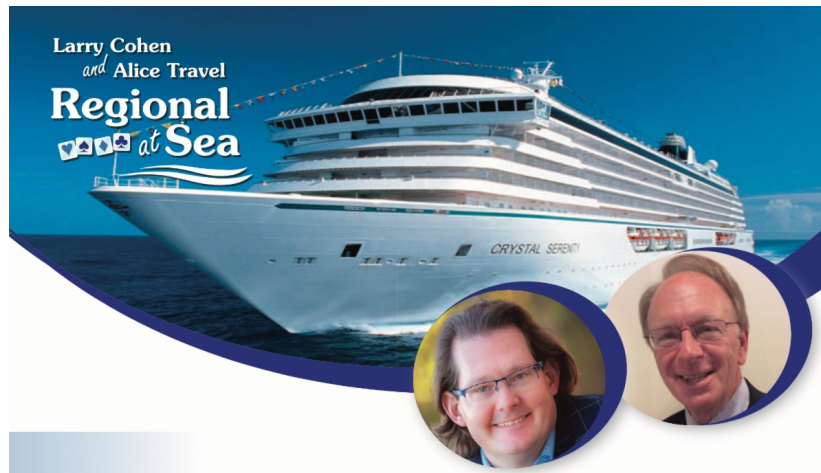
Lecturer: Robert Todd

**Apr 28, 2024 - May 5, 2024**

Starting at \$2099

**GOLD POINTS!**

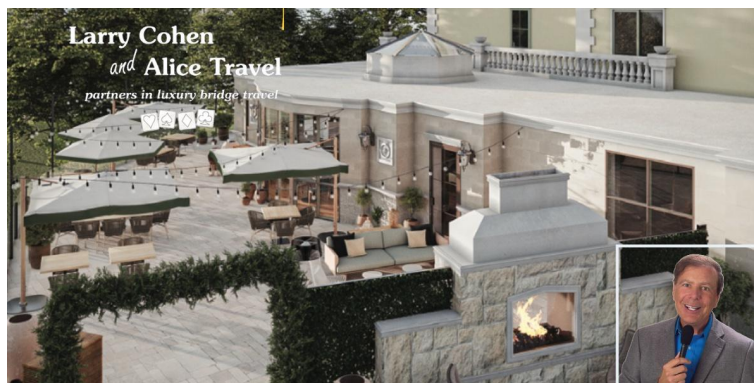
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**Regional at Sea**  
Crystal Serenity  
Los Angeles to New York  
Lecturers: Robert Todd and Andy Avery  
Aug 27, 2024 - Sep 14, 2024

**GOLD POINTS!**

**FLYER**



**Larry Cohen's Bridge Camp 2023!**  
**Hotel Viata**  
Austin, Tx  
SILVER POINTS  
Lectures with Larry  
Daily Silver Point Duplicate Games  
Welcome Party & Farewell Awards Dinner  
Oct 10 - 16, 2023

**HURRY--LAST CHANCE!**

**FLYER**

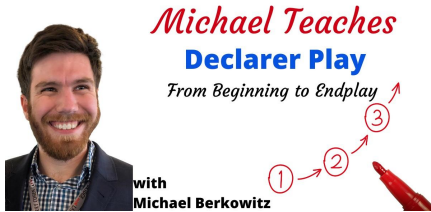
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Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!  
Must book all cruises with Alice Travel in order to participate in the bridge events.  
Alice Travel 888.816.2457

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## Michael Berkowitz Webinars

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Thursdays @ 2:00PM Eastern

1hr Lecture plus time for Q&A  
Includes lesson notes and link to recorded webinar.

- Aug 31 - Dealing with Threats in the Opponents' Hands
- Sep 7 - Endplays, Squeezes and More Ridiculous Things
- Aug 3 - Making your Plan at Notrump (Recorded)
- Aug 10 - Making your Plan at Suit Contracts (Recorded)
- Aug 17 - More Sources of Tricks at Trump and Notrump Contracts (Recorded)
- Aug 24 - Incorporating Information into your Plan (Recorded)

REGISTER NOW

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## Robert Todd Webinars

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Sunday, Monday & Tuesday  
@ 2:00PM Eastern (Aug 28 @ 1:00PM)

1hr Lecture plus time for Q&A  
Includes lesson notes and link to recorded webinar.

- Sep 5 (Tuesday) - Make Use of Dummy's Entries
- Aug 14 (Monday) - Long Suit in the Dummy (Recorded)
- Aug 20 (Sunday) - Shortness in Dummy (Recorded)
- Aug 28 (Monday, 1:00PM) - Make Use of Dummy - Equal Length (Recorded)

REGISTER NOW



Sunday & Monday

- NEW SERIES**
- Sep 11 (Monday) - Defend NT Part-Scores
- Sep 17 (Sunday) - Defend NT Games
- Sep 25 (Monday, 1PM) - Defend Suit Part-Scores
- Oct 8 (Sunday) - Defend Suit Games

@ 2:00PM Eastern (Sep 25 @ 1:00PM)

1hr Lecture plus time for Q&A  
Includes lesson notes and link to  
recorded webinar.

REGISTER  
NOW

WEBINAR  
LIBRARY

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES!](#) So much electronic knowledge in just a few short minutes!

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