



"Best of the Best"

BRIDGE *with* LARRY COHEN

www.larryco.com

Larry's eLessons!

Sep 27, 2022 Vol. 17 Issue #20

eLesson #1 (of 3)

Adding Half a Point for 10's

Hand evaluation is difficult. Some teachers like rules like "add half a point for 10's", but Larry doesn't think that tells the full story. He also thinks that no one likes using fractions. Find out how Larry thinks about hand evaluation in this article.

ARTICLE

eLesson #2 (of 3)

NEW! Bridge Byte: Handling Artificial Interference over Partner's 1NT

Interference over 1NT is either natural-ish or artificial. When the opponents make a totally artificial bid, do you have the tools to find the right spot? Test your play in this Bridge Byte. You will learn how to handle all types of interference over your strong NT in the full webinar.

BRIDGE BYTE

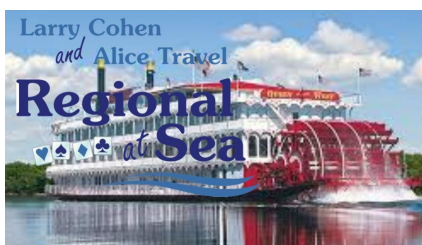
eLesson #3 (of 3)

Bidding with Larry! Hand #1146

Playing at IMP scoring, where there is a big incentive to bid vulnerable games, what will you do when it feels like you have the strength for game, but a misfit? See if your bid will match Larry's choice or that of the expert panel.

Bidding with
Larry!

Larry Cohen CRUISES



Regional on a River!
American Queen - American Duchess
Lecturer: Larry Cohen
RT New Orleans
Feb 24 - Mar 12, 2023

GOLD POINTS!

FLYER



Holiday Regional at Sea
Regent Seven Seas - Mariner
Lecturer: Larry Cohen
Rio de Janeiro to Miami
Dec 20, 2022 - Jan 7, 2023

GOLD POINTS!

FLYER

Historically, our Regionals at Sea distribute an average of 2,200 Masterpoints or ~20 per player!
Must book all cruises with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Robert Todd WEBINARS



Better Card Play!

- Sep 12 - Concealing Cards from the Opponents - Play & Defense.
- Sep 19 - Interpreting Opening Leads -- Why Lead What.
- Sep 26 - **No Webinar.**
- Oct 3 - Ruffing Losers -- Dummy, Hand, Crossruff, etc.
- Oct 10 - Blocking their Suits and Unblocking Ours.
- Oct 17 - Judgment in Card Play.

Mondays @ 2:00PM Eastern

1hr Lecture plus time for Q&A
Includes lesson notes and copy of recorded webinar.

REGISTER NOW

WEBINAR LIBRARY

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new **BMS BRIDGE BYTES!** So much electronic knowledge in just a few short minutes!

Bridge with Larry Cohen | 8878 Sydney Harbor Circle, Delray Beach, FL 33446

[Unsubscribe bridgecruises_lessons@larryco.com](#)

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by bridgecruises_lessons@larryco.com in collaboration
with



Try email marketing for free today!