



"Best of the Best"

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Larry's eLessons!

Aug 31, 2021 Vol. 16 Issue #18



Purchase

Exciting NEWS!! ABTA Book of the Year

The American Bridge Teachers' Association (ABTA) has announced winners in its 40th annual Book of the Year contest, which recognizes excellence in instructional books for bridge players of all levels.

In the beginner/novice category, the winner of the 2021 ABTA Shirley Silverman Book of the Year Award was Larry Teaches Modern Bidding, Volumes 1, 2 & 3 (Bridge with Larry Cohen) by Larry Cohen.

eLesson #1 (of 3)

NEW! BMS Bridge Byte: Non-Forcing Bids

In this clip from Michael's 8/29/21 Webinar, Michael puts you in the responder's chair. Opener has made a non-forcing call and you have to decide what to do. See how well you know your job as the responder.

VIDEO CLIP

eLesson #2 (of 3)

NEW! Larry's Quiz: Bidding Grab Bag #1

Knowing the topic of a quiz is cheating a little bit. If you expect a New Minor Forcing auction, you're not going to be confused by partner's calls. Bidding in real life doesn't work like that--we don't know what will come up on a given deal. See how well you do here with random questions in this new quiz.

QUIZ

eLesson #3 (of 3)

Bidding With Larry!

Hand #1120

Partner has balanced after being silent at the beginning of the auction. What will you do

with a fairly juicy hand given the circumstances?

BIDDING PROBLEM

Larry Cohen CRUISES & CAMPS



Just Announced!!
Regional at Sea!
Crystal Cruises -
Serenity
RT Los Angeles, CA
to Hawaiian Islands
Lecturer: Larry
May 29-June 14, 2022
GOLD POINTS!

FLYER



Bridge Camp!
Gorgeous
Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021
**Only a few weeks
away!!**

FLYER



Regional at Sea!
Crystal Cruises -
Serenity
RT Miami, FL
Lecturer:
Todd/Berkowitz
December 12-22,
2021
GOLD POINTS!

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS



Includes: Professionally produced blank auction pages to practice with a partner ahead of time and a copy of the Cohen/Bergen auction with notes (after webinar). And as always, extra bonus material from Marty!
An emailed link to watch recorded webinar as many times as you want (after LIVE presentation).

**Thursday's @2:00PM Eastern
Duplicate Game Following Webinar with
postmortem**

In this series, Cohen and Bergen will devote 5 webinars to Modern Doubles and How to Proceed After a Double. Of course, they will focus on "real-life" examples. And as always, not only will they be bidding, but more importantly, their helpful explanations will include all of their thoughts. Once you hear them, YOU will not be a player suffering from "double trouble."

**Sep 2 – Mastering Doubles Part 4
Sep 9 – Mastering Doubles Part 5**

REGISTER NOW \$15 ea.

Michael's WEBINARS

Friday's @2:00PM Eastern

In this Series Michael will discuss when



Michael Teaches Forcing or Not Forcing?

with
Michael Berkowitz



your partner's bids are Game Forcing, 1-Round Forcing, Not Forcing, and Sign Off. It's very important to know which bids belong in each of these categories.

Sep 3 - "Sign Off".

REGISTER NOW \$10 ea.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.



Michael Teaches Declarer Play

STOP Making the Same Mistakes

with
Michael Berkowitz



Friday's @2:00PM Eastern

Stop making the same old mistakes! Mistakes are prolific at the bridge table but that doesn't mean you have to be the one making them. During this series Michael will give you many tips on making the right decisions as a declarer and how you can avoid being the one making the same old mistakes!

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

Sep 10 – Set Yourself Up for Success!
Count the right way.

Sep 17 – Communication Breakdown.
Making sure you can get back and forth.

Sep 24 – No Webinar.

Oct 1 - It's a trap! Knowing what dangers lurk in the opponents' hands.

Oct 8 - Falling in Love with Finesses.
Picking better options than finesses.

Oct 15 - Greed is good! The importance of overtricks in duplicate games. Just making your contract is NOT enough.

REGISTER NOW \$10 ea.

Robert's WEBINARS



Slam Bidding Tools

with Robert Todd
Adventures in Bridge

Tuesday's @ 2:00PM Eastern

Get serious about slam bidding!

NOTICE: Sep 6 webinar is on a Monday

Aug 31 - Shortness Showing Bids.

Sep 6 (Monday) - Shape - Pattern Out Auctions.

Sep 14 - Control Showing Bids.

Sep 21 - Tools to Accompany Control Showing Bids.

Sep 28 - Minor Suit Slams.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

REGISTER NOW \$15 ea.

Mike's WEBINARS



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

Thursday's @ 2:00PM Eastern
NEW SERIES!

During the next several weeks, I will take you into the world of defense and show many of the things that you need to think about. If you review the class notes after the Zoom session, you will have many of the tools needed to be a good defender. Easy? No. But it can be done when you learn how to sort out the information available and how to use it. I can and hope to be able to do many more sessions on defense.

Sep 30 – Defense Part 1
Oct 7 – Defense Part 2
Oct 14 – Defense Part 3
Oct 21 – Defense Part 4
Oct 28 – Defense Part 5

REGISTER NOW \$15 ea.

BMS Duplicate Games

Thursdays
@ 3:45PM EDT

Practice what you have LEARNED!
Postmortem with Michael after game.

*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.



WEBINAR LIBRARY

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VIMEO FOR VIDEOS

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new **BMS BRIDGE BYTES!** So much electronic knowledge in just a few short minutes!

