



"Best of the Best"

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Larry's eLessons!

Aug 17, 2021 Vol. 16 Issue #17

eLesson #1 (of 3)

NEW! BMS Bridge Byte

Responding to Takeout Double with No Clear Bid

What should you bid in response to a takeout double when your only four-card suit is the suit that was bid? Find out the answer and why that's right in this clip from Larry and Marty's Bidding Exhibition.

VIDEO CLIP

eLesson #2 (of 3)

NEW! Larry's Articles: 1-of-a-Major Response

Showing/Ignoring a Major

When does your response to partner's opening bid show 4 cards (or more) in a major?
When should you bid a major if the opponents have made a takeout double?
Find out the answer to these questions in Larry's new article!

ARTICLE

eLesson #3 (of 3)

Bidding With Larry!

Hand #1119

The opponents are taking advantage of the vulnerability to put you in a tough spot.
What decision will you make at a high level?

BIDDING PROBLEM

Larry Cohen CRUISES & CAMPS



**Just Announced!!
Regional at Sea!**

Crystal Cruises -
Serenity
RT Los Angeles, CA
to Hawaiian Islands
Lecturer: Larry
May 29-June 14, 2022
GOLD POINTS!

FLYER

Bridge Camp!

Gorgeous
Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021
**Only a few weeks
away!!**

FLYER

Regional at Sea!

Crystal Cruises -
Serenity
RT Miami, FL
Lecturer:
Todd/Berkowitz
December 12-22,
2021
GOLD POINTS!

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS



Includes: Professionally produced blank auction pages to practice with a partner ahead of time and a copy of the Cohen/Bergen auction with notes (after webinar). And as always, extra bonus material from Marty!
An emailed link to watch recorded webinar as many times as you want (after LIVE presentation).

**Thursday's @2:00PM Eastern
Duplicate Game Following Webinar with
postmortem**

In this series, Cohen and Bergen will devote 5 webinars to Modern Doubles and How to Proceed After a Double. Of course, they will focus on "real-life" examples. And as always, not only will they be bidding, but more importantly, their helpful explanations will include all of their thoughts. Once you hear them, YOU will not be a player suffering from "double trouble."

- Aug 19 – Mastering Doubles Part 2
- Aug 26 – Mastering Doubles Part 3
- Sep 2 – Mastering Doubles Part 4
- Sep 9 – Mastering Doubles Part 5

REGISTER NOW \$15 ea.

Michael's WEBINARS



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

**Friday's @2:00PM Eastern
Duplicate Game Following Webinar**

In this Series Michael will discuss when your partner's bids are Game Forcing, 1-Round Forcing, Not Forcing, and Sign Off. It's very important to know which bids belong in each of these categories.

- Aug 20 – One-Round Forcing.
- Aug 27 - Not Forcing.
- Sep 3 - "Sign Off".

REGISTER NOW \$10 ea.



Tuesday's @ 2:00PM Eastern

Stay in control and take as many tricks as you can!

Aug 17 - Slam

REGISTER NOW \$15 ea.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.



NEW SERIES!

Tuesday's @ 2:00PM Eastern

Get serious about slam bidding!

NOTICE: Sep 6 webinar is on a Monday

Aug 24 – Ace-Asking Bids.

Aug 31 - Shortness Showing Bids.

Sep 6 (Monday) - Shape - Pattern Out Auctions.

Sep 14 - Control Showing Bids.

Sep 21 - Tools to Accompany Control Showing Bids.

Sep 28 - Minor Suit Slams.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

REGISTER NOW \$15 ea.

BMS Duplicate Games

**Thursdays & Fridays
@ 3:45PM EDT**

Practice what you have **LEARNED!**
Postmortem with Michael or Robert after Thursday games.

*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.



WEBINAR LIBRARY

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