



"Best of the Best"



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Larry's eLessons!

Aug 3, 2021 Vol. 16 Issue #16

Webinar Sale at Bottom!

eLesson #1 (of 3)

NEW! BMS Bridge Byte: Interpreting 3rd Hand Play

Larry's webinar on 3rd hand play shows you which cards to play from various holdings in third seat. In this excerpt, he demonstrates why this is so important, putting you in the opening leader's seat as you must interpret partner's play. Do you see the meaning of the first trick?

VIDEO CLIP

eLesson #2 (of 3)

Updated! Larry's Articles: The Real Deal # 32 (From Audrey Grant Magazi

Random deals always conceal at least a few interesting points. This one is no exception as you'll see how to interpret partner's bid in competition and how to declare with a big fit.

ARTICLE

eLesson #3 (of 3)

Quiz: Balancing

Rules for balancing seat are different than bidding in "live" auctions. Now that your opponents have settled somewhere, you know roughly the point distribution and can act a little more bravely. How good are you in the hot seat?

QUIZ

Larry Cohen CRUISES & CAMPS



Just Announced!!

Regional at Sea!

Regional at Sea!
Crystal Cruises -
Serenity
RT Los Angeles, CA
to Hawaiian Islands
Lecturer: Larry
May 29-June 14, 2022
GOLD POINTS!

FLYER

Bridge Camp!
Gorgeous
Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021
**HURRY! Less than 2
Months away!!**

FLYER

Crystal Cruises -
Serenity
RT Miami, FL
Lecturer:
Todd/Berkowitz
December 12-22,
2021
GOLD POINTS!

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS



Includes: Professionally produced blank auction pages to practice with a partner ahead of time and a copy of the Cohen/Bergen auction with notes (after webinar). As always, extra bonus material from Marty! An emailed link to watch recorded webinar as many times as you want (after LIVE presentation).

**Thursday's @2:00PM Eastern
Duplicate Game Following Webinar with
postmortem**

NEW SERIES!

In this series, Cohen and Bergen will devote 5 webinars to Modern Doubles and How to Proceed After a Double. Of course, they will focus on "real-life" examples. And as always, not only will they be bidding, but more importantly, their helpful explanations will include all of their thoughts. Once you hear them, YOU will not be a player suffering from "double trouble."

Aug 12 – Mastering Doubles Part 1
Aug 19 – Mastering Doubles Part 2
Aug 26 – Mastering Doubles Part 3
Sep 2 – Mastering Doubles Part 4
Sep 9 – Mastering Doubles Part 5

REGISTER NOW \$15 ea.

Michael's WEBINARS



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

**Friday's @2:00PM Eastern
Duplicate Game Following Webinar**

NEW SERIES!!

In this Series Michael will discuss when your partner's bids are Game Forcing, 1-Round Forcing, Not Forcing, and Sign Off. It's very important to know which bids belong in each of these categories.

Aug 13 - Game Forcing.
Aug 20 – One-Round Forcing.

Aug 27 - Not Forcing.
Sep 3 - "Sign Off".

REGISTER NOW \$10 ea.

Robert's WEBINARS



Tuesday's @ 2:00PM Eastern

Stay in control and take as many tricks as you can!

Aug 10 (Tuesday) - Game

Aug 17 (Tuesday) - Slam

REGISTER NOW \$15 ea.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

BMS Duplicate Games

**Thursdays & Fridays
@ 3:45PM EDT**

Practice what you have LEARNED!
Postmortem with Michael or Robert after Thursday games.

*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.



WEBINAR LIBRARY

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