



"Best of the Best"

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Larry's eLessons!

July 20, 2021 Vol. 16 Issue #15

Webinar Sale at Bottom!

eLesson #1 (of 3)

NEW! BMS Bridge Byte: Semi-Forcing Notrump

One of the agreements you need to make as part of playing 2/1 Game Forcing is what your 1NT response to 1H or 1S means. Larry and Marty recommend playing a Semi-Forcing notrump and in this clip from their bidding exhibition, they demonstrate why.

VIDEO CLIP

eLesson #2 (of 3)

Updated! Larry's Articles: Rule of 2, 3, 4

Do you ever use shortcuts to decide whether to preempt? While not ideal, the rule of 2,3, 4 offers a decent outline of how to approach preempts based on vulnerability. See Larry's thoughts on this rule and his own guidelines for preempting.

ARTICLE

eLesson #3 (of 3)

Bidding with Larry! #1118

You have a good hand in balancing seat, but the opponents have put you at a very high level. What will you do?

BID

Larry Cohen CRUISES & CAMPS



Just Announced!!
Regional at Sea!



Bridge Camp!



Regional at Sea!
Crystal Cruises -

Crystal Cruises -
Serenity
RT Los Angeles, CA
Lecturer: Larry
May 29-June 14, 2022
GOLD POINTS!

FLYER

Gorgeous
Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021
**HURRY! Less than 2
Months away!!**

FLYER

Serenity
RT Miami, FL
Lecturer:
Todd/Berkowitz
December 12-22,
2021
GOLD POINTS!

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS

2nd & 3rd Hand Play

DEFENSE

with
Larry Cohen



Includes professionally produced lesson notes and Larry's 4 famous deals in an interactive online quiz. PLUS link to watch recorded webinar (as many times as you want) sent soon after the LIVE event.

See Cohen-Bergen NEW webinars listed below!

**Thursdays @ 2:00PM Eastern
Duplicate Game Following Webinar with
postmortem**

Knowing the rules (and basic exceptions) for playing second and third to the trick on defense is essential. In this series, you will learn when to (and when not to) play second-hand low and when to (and when not to) play third-hand high. Without these building blocks, good defense is impossible.

Jul 22 – Second-Hand Play
Jul 29 – Third-Hand Play

REGISTER NOW \$15 ea.

Michael's WEBINARS



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

**Friday's @2:00PM Eastern
Duplicate Game Following Webinar**

In this series, Michael will review some important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

Jul 23 - Taking advantage of what you know/Placing Cards

REGISTER NOW \$10 ea.

Robert's WEBINARS

Tuesday's and a Monday @ 2:00PM



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

Eastern

Stay in control and take as many tricks as you can!

Notice: These Live Webinars are on 3 Tuesdays and 1 Monday. 2pm EDT

Jul 27 (Tuesday) - Part-Score's without a Fit

Aug 2 (Monday) - Part-Score's with a Fit

Aug 10 (Tuesday) - Game

Aug 17 (Tuesday) - Slam

REGISTER NOW \$15 ea.

Bergen-Cohen WEBINARS



Includes: Professionally produced blank auction pages to practice with a partner ahead of time and a copy of the Cohen/Bergen auction with notes (after webinar). As always, extra bonus material from Marty! An emailed link to watch recorded webinar as many times as you want (after LIVE presentation).

Thursday's @2:00PM Eastern
Duplicate Game Following Webinar with postmortem
NEW SERIES!

In this series, Cohen and Bergen will devote 5 webinars to Modern Doubles and How to Proceed After a Double. Of course, they will focus on "real-life" examples. And as always, not only will they be bidding, but more importantly, their helpful explanations will include all of their thoughts. Once you hear them, YOU will not be a player suffering from "double trouble."

Aug 12 – Mastering Doubles Part 1

Aug 19 – Mastering Doubles Part 2

Aug 26 – Mastering Doubles Part 3

Sep 2 – Mastering Doubles Part 4

Sep 9 – Mastering Doubles Part 5

REGISTER NOW \$15 ea.

BMS Duplicate Games

Thursdays & Fridays
@ 3:45PM EDT

Practice what you have LEARNED!
Postmortem with Michael or Robert after Thursday games.

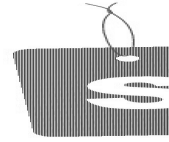
*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.



Directors: Jesse and Cheryl
Post Game Analysis: Michael & Robert

WEBINAR LIBRARY

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VIMEO FOR VIDEOS

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