



"Best of the Best"

www.larryco.com

Larry's eLessons!

July 6, 2021 Vol. 16 Issue #14

eLesson #1 (of 3)

NEW! Larry's Quizzes-- Control Bids

One of the most important parts of slam bidding is avoiding getting to bad slams. If you can be a good control bidder, you will be able to avoid bidding slam only to lose the first two tricks to the ace and king of a side suit.

QUIZ

eLesson #2 (of 3)

NEW! BMS Bridge Byte: MB on Technique

Do you ever play a suit and then have an immediate regret as you find out about a bad split? Sometimes good technique can help you avoid this tragedy. In this clip from his 7/2 webinar, Michael discusses a particular combination and why it can be important to learn good technique even if a bad split is unlikely.

VIDEO CLIP

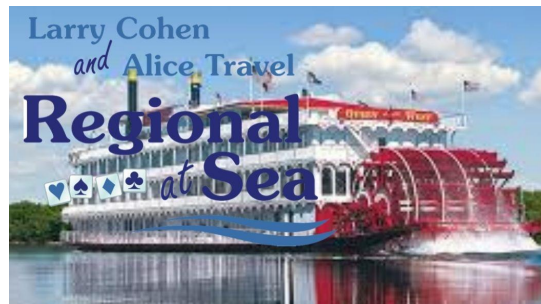
eLesson #3 (of 3)

Bidding with Larry! #1117

Partner makes a forcing bid, but you don't have a good descriptive bid of your hand that stays below 3NT. What will you do?

BID

Larry Cohen CRUISES & CAMPS



Bridge Camp!

Gorgeous Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021

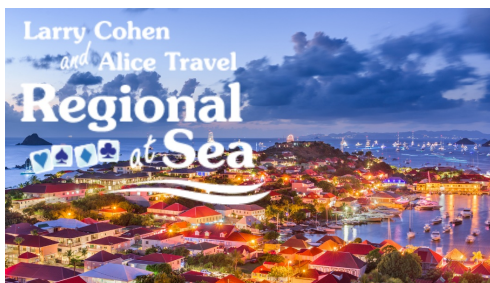
HURRY! Less than 3 Months away!!

FLYER

Regional on a RIVER!

American Queen
PRIVATE CHARTER
New Orleans - Memphis
Lecturer: Larry
March 4 - 13, 2022
GOLD POINTS!

FLYER



Regional at Sea!

Crystal Cruises - Serenity
RT Miami, FL
Lecturer: Todd/Berkowitz
December 12-22, 2021
GOLD POINTS!

FLYER



Regent Seven Seas

Regional at Sea
Barcelona to Miami
Lecturer: Larry
Oct 31 - Nov 14, 2021
GOLD POINTS!
Sorry, Wait List Only

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS



Includes auction notes plus bonus material and a recorded copy of the webinar sent soon after the LIVE event.

Thursdays @ 2:00PM Eastern
Duplicate Game Following Webinar with postmortem

In July, Cohen & Bergen will focus on the crucial but much-misunderstood auctions that should occur (but often do NOT) after a 1NT response to a major.

Jul 8 - 1 NT Responses Part 1
Jul 15 - 1NT Responses Part 2

REGISTER NOW \$15 ea.

Michael's WEBINARS

Friday's @2:00PM Eastern
Duplicate Game Following Webinar

In this series, Michael will review some



Michael Teaches Cardplay Technique

with
Michael Berkowitz



important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

- Jul 9 - Defensive Cardplay topics
- Jul 16 - Finding extra tricks in suit contracts
- Jul 23 - Taking advantage of what you know/Placing Cards

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

REGISTER NOW \$10 ea.

Robert's WEBINARS



Responder's Responsibilities

with Robert Todd
Adventures in Bridge

Tuesday's @ 2:00PM Eastern

Jul 6 - Responder's Rebids - After Opener's 2-Suiter.

Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

REGISTER NOW \$15 ea.

Mike's WEBINARS



Mike Lawrence Teaches

WEBINARS WITH
MIKE LAWRENCE

Michael's forte is teaching good bridge judgment! Learn from a World Champion!

Love Mike Lawrence's teaching? All of his recorded webinars are available in the STORE.

Recorded Webinars

BMS Duplicate Games

Thursdays & Fridays
@ 3:45PM EDT

Practice what you have LEARNED!
Postmortem with Michael or Robert after Thursday games.

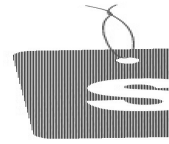
*You must be a registered student in one of our webinars in order to participate in any game, or have purchased one in the Larryco.com STORE. Any webinar qualifies you for all games.



Directors: Jesse and Cheryl
Post Game Analysis: Michael & Robert

WEBINAR LIBRARY

SIGN UP HERE



www.larryco.com

Copyright © 2021
All Rights Reserved

VIMEO FOR VIDEOS

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES!](#) So much electronic knowledge in just a few short minutes!