



"Best of the Best"



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## Larry's eLessons!

June 22, 2021 Vol. 16 Issue #13

### eLesson #1 (of 3)

#### **UPDATED!** Larry's Quizzes-- Opener's Rebid with 4 Spades

Opener's Rebid is an often overlooked topic. Do you know when you show a four-card spade suit or when you might bypass it to bid notrump? See how well you do in this updated quiz.

QUIZ

### eLesson #2 (of 3)

#### **NEW!** BMS Bridge Byte: Staying Out of a Bad Slam

2/1 is a great system for finding good slams. It's also a good system for staying out of bad slams if you use it properly. See if you are using all of your tools in this Bridge Byte.

VIDEO CLIP

### eLesson #3 (of 3)

#### Bidding with Larry! #1116

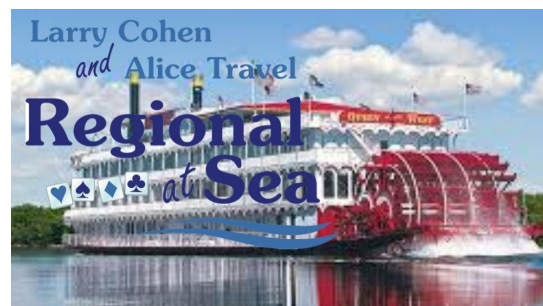
Those darned opponents have preempted to four spades and made life very difficult for you. What will you do with a strong, shapely hand?

BID

## Larry Cohen CRUISES & CAMPS



*Bridge Camp!*



*Regional on a RIVER!*

Gorgeous Waldorf Astoria  
Park City, UT  
Lecturer: Larry  
Sept 18-24, 2021  
**HURRY! Only 3 Months away!!**

FLYER

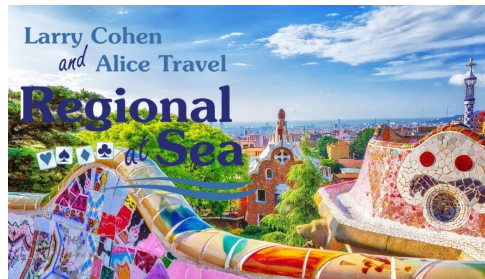
American Queen  
PRIVATE CHARTER  
New Orleans - Memphis  
Lecturer: Larry  
March 4 - 13, 2022  
**GOLD POINTS!**

FLYER



**Regional at Sea!**  
Crystal Cruises - Serenity  
RT Miami, FL  
Lecturer: Todd/Berkowitz  
December 12-22, 2021  
**GOLD POINTS!**

FLYER



**Regent Seven Seas  
Regional at Sea**  
Barcelona to Miami  
Lecturer: Larry  
Oct 31 - Nov 14, 2021  
**GOLD POINTS!**  
**Sorry, Wait List Only**

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.  
Alice Travel 888.816.2457

## Larry's WEBINARS



Includes auction notes plus bonus material  
and a recorded copy of the webinar sent  
soon after the LIVE event.

**Thursdays @ 2:00PM Eastern**  
**Duplicate Game Following Webinar with**  
**postmortem**

In July, Cohen & Bergen will focus on the  
crucial but much-misunderstood auctions  
that should occur (but often do NOT) after a  
1NT response to a major.

**Jul 8 & 15** - 1 NT Responses Parts 1 & 2

**Jun 24** - Game & Postmortem Only 3:45PM  
EDT

**Jul 1** - Game & Postmortem Only 3:45PM  
EDT

REGISTER NOW \$15 ea.

## Michael's WEBINARS

**Friday's @2:00PM Eastern**

## Duplicate Game Following Webinar



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

In this series, Michael will review some important techniques for all levels of player. By knowing technique, you free yourself to spend your time thinking about other aspects of a deal rather than working out the best way to play a particular suit.

- Jun 25 - Finesses and beyond
- Jul 2 - More card combinations
- Jul 9 - Defensive Cardplay topics
- Jul 16 - Finding extra tricks in suit contracts
- Jul 23 - Taking advantage of what you know/Placing Cards

REGISTER NOW \$10 ea.

## Robert's WEBINARS



Includes lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

Tuesday's @ 2:00PM Eastern

- Jun 22 - Responder's Rebids - Opener Rebids NT.
- Jun 29 - Responder's Rebids - After Opener's 1-Suiter.
- Jul 6 - Responder's Rebids - After Opener's 2-Suiter.

REGISTER NOW \$15 ea.

## Mike's WEBINARS



Includes extensive lesson notes and a recorded copy of the webinar sent soon after the LIVE event.

Wednesday's @ 2:00PM Eastern  
Michael's forte is teaching good bridge judgment! Learn from a World Champion!

- Jun 23 – Play of the Hand.
- Jun 30 – Defenders can count too! No!

REGISTER NOW \$15 ea.

[Letter from Mike regarding these webinars!](#)

## BMS Duplicate Games

Thursdays & Fridays  
@ 3:45PM EDT

Practice what you have LEARNED!  
Postmortem with Michael or Robert after

Thursday games.

Sorry no postmortem Jun 10 & 17 as Michael is on vacation.

\*You must register for a webinar or buy one from the store the week of the game in order to participate in all games that week.

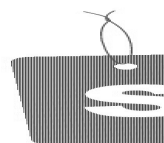
*"Bridge Made Simple Games"*



**Directors: Jesse and Cheryl**  
**Post Game Analysis: Michael & Robert**

SIGN UP HERE

WEBINAR LIBRARY



### Today's Email Special

Only Available Using the Link Below.  
Link is Only Good Through Sunday.

TOPICS:

- Negative Doubles
- Decisions in Competitive Auctions
- Stayman and Beyond
- Takeout Doubles, Responses and The "Big Double"
- Keycard Blackwood and Followups
- New Minor Forcing.

All 6 Webinar Lessons for **\$50**  
Regularly \$60

Each Recorded Webinar is a 1hr Lesson with Michael and Includes:

- Link to watch as many times as you want
- Lesson Notes

PURCHASE

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