



Larry's eLessons!

May 25, 2021 Vol. 16 Issue #11

eLesson #1 (of 3)

UPDATED! Larry's Quizzes-- End All

One of the most misused terms in bridge is the "closeout bid". Much of the time, we are describing our hands and unless partner is limited, they might take another call. See if you can spot the closeout bids in this quiz.

QUIZ

eLesson #2 (of 3)

NEW! BMS Bridge Byte: Mike Lawrence on Jacoby 2NT

What does it look like when opener jumps to 4-of-their major following a Jacoby 2NT response? It should be a "bare bones" minimum. In this excerpt from his 5/19 webinar, Mike Lawrence describes how bad this hand should be.

VIDEO CLIP

eLesson #3 (of 3)

Bidding with Larry! #1114

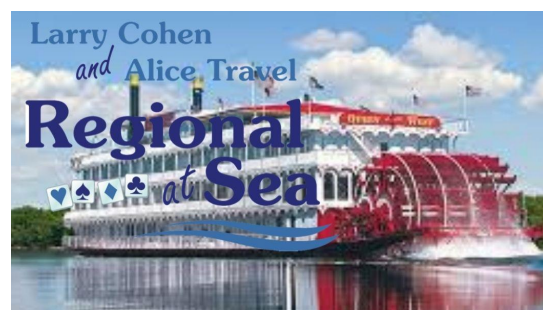
What should you do in a team match when the opponents preempt to the 4-level and partner takes a call? See if your choice matches Larry's or the choices of the expert panel

BID

Larry Cohen CRUISES & CAMPS



Bridge Camp!



Regional on a RIVER!

Gorgeous Waldorf Astoria
Park City, UT
Lecturer: Larry
Sept 18-24, 2021
HURRY! Only 4 Months away!!

FLYER

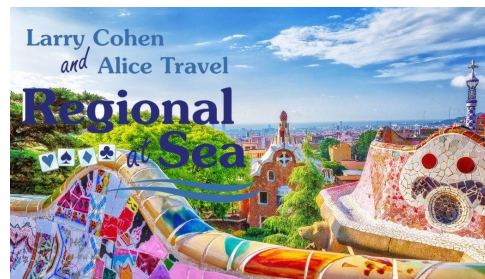
American Queen
PRIVATE CHARTER
New Orleans - Memphis
Lecturer: Larry
March 4 - 13, 2022
GOLD POINTS!

FLYER



Regional at Sea!
Crystal Cruises - Serenity
RT Miami, FL
Lecturer: Todd/Berkowitz
December 12-22, 2021
GOLD POINTS!

FLYER



Regent Seven Seas
Regional at Sea
Barcelona to Miami
Lecturer: Larry
Oct 31 - Nov 14, 2021
GOLD POINTS!
Sorry, Wait List Only

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS

Larry Cohen Classic!

Learn Bridge from the
Best of the Best!

Learn fundamentals of
bridge play, defense,
and bidding.



Thursdays @ 2:00PM Eastern

May 27 - No Webinar, YES Game!
Double points and ALL Silver!!

Jun 3 – Declarer Play – The Holdup Play.
A key part of planning in many notrump deals is the Holdup play. Use the Rule of 7? See why Larry prefers the "Rule of Thinking" instead.

Duplicate Game Immediately Following
Webinar @ 3:45pm EDT Plus a
postmortem with Michael!

REGISTER NOW \$15 ea.

All games this week are DOUBLE points and ALL SILVER!

Michael's WEBINARS

Friday's @2:00PM Eastern
Duplicate Game Following Webinar

Taking tricks is easy. Knowing when not to take tricks is hard. In this mini-series,



Michael Teaches Ducking!!!

with
Michael Berkowitz



Michael will show when to duck and explain why this can wreak havoc for the opponents.

May 28 - Ducking as Declarer.

Jun 4 - Ducking as Defender.

REGISTER NOW \$10 ea.

All games this week are DOUBLE points and ALL SILVER!

Robert's WEBINARS

Opening Leads

"Make Your First Shot Count"



with Robert Todd
Adventures in Bridge



Tuesday's @ 2:00PM Eastern

The Opening lead is your big advantage as a defender. It can be hard to recover if you get it wrong. Make sure that you don't waste your opportunity.

May 25 - Opening Leads - Listen to the Auction.

REGISTER NOW \$15 ea.

Responder's Responsibilities



with Robert Todd
Adventures in Bridge

Tuesday's @ 2:00PM Eastern

Jun 1 - Responding to 1-Major.

Jun 8 - Responding to 1-minor.

Jun 15 - Responding to Preempts.

Jun 22 - Responder's Rebids - Opener Rebids NT.

Jun 29 - Responder's Rebids - After Opener's 1-Suiter.

Jul 6 - Responder's Rebids - After Opener's 2-Suiter.

REGISTER NOW \$15 ea.

Mike's WEBINARS

Mike Teaches Conventions!

webinars with
Mike Lawrence



Wednesday's @ 2:00PM Eastern

Bridge with Larry Cohen has a new teacher! Michael Lawrence! Prolific bridge writer, teacher and many championships!

Good bidding is a combination of knowing what's going on and then having the judgment to make it happen. Many players have bad habits. They either bid too much, or they bid too little. I will look at aspects of bridge to help with this and will also look at some bidding ideas that you may like.

May 26 - Third-seat Bidding Strategies

REGISTER NOW \$15 ea.

Mike Lawrence Teaches



Wednesday's @ 2:00PM Eastern
Michael's forte is teaching good bridge judgment! Learn from a World Champion!

- Jun 2 – Four Card Overcalls.
- Jun 9 – Counting.
- Jun 16 – Overbidding and Underbidding.
- Jun 23 – Play of the Hand.
- Jun 30 – Defenders can count too! No!

REGISTER NOW \$15 ea.

BMS Duplicate Games

Thursdays & Fridays @ 3:45PM EDT

Practice what you have LEARNED! Postmortem with Michael or Robert after Thursday games.

ACBL Silver Linings Week May 24-30, 2021
Double points and ALL Silver!

*You must register for a webinar or buy one from the store the week of the game in order to participate in all games that week.

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VIMEO FOR VIDEOS



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