



"Best of the Best"



www.larryco.com

Larry's eLessons!

May 11, 2021 Vol. 16 Issue #10

eLesson #1 (of 3)

UPDATED! Larry's Quizzes-- 5 Clubs and 4 Diamonds

What do you open with 5 Clubs and 4 Diamonds? The answer should be: it depends. Make sure you're planning your rebid before opening the bidding.

QUIZ

eLesson #2 (of 3)

NEW! BMS Bridge Byte: Hand Evaluation

Are you a strict point counter? Stop it! In this clip, Michael demonstrates what to do when picking up a hand that might be worth more or less than face value. Do you trust your own instincts?

VIDEO CLIP

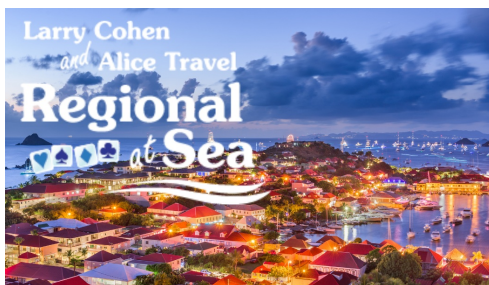
eLesson #3 (of 3)

Bidding with Larry! Hand #1113

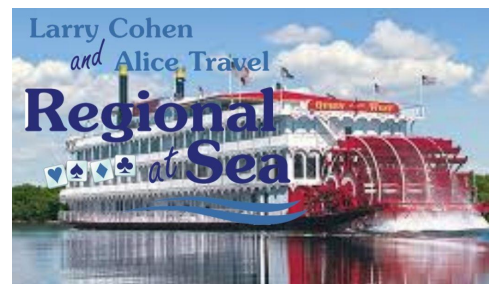
Will you come into an auction with a bad suit and vulnerable? See if your call matches Larry's or the expert panel.

BID

Larry Cohen CRUISES



Crystal Cruises - Serenity
RT Miami, FL
Lecturer: Todd/Berkowitz



Regional on a RIVER!
American Queen
PRIVATE CHARTER

December 12-22, 2021
GOLD POINTS!

New Orleans - Memphis
Lecturer: Larry
March 4 - 13, 2022
GOLD POINTS!

FLYER

FLYER

Must book all cruises here with Alice Travel in order to participate in the bridge events.
Alice Travel 888.816.2457

Larry's WEBINARS

Larry Cohen

Thursday's @ 2:00PM Eastern

Duplicate Game Immediately Following and postmortem with Michael

Larry Cohen Classic!

Learn Bridge from the
Best of the Best!

Learn fundamentals of
bridge play, defense,
and bidding.



Thursdays @ 2:00PM Eastern

In this 3-part series, Larry will touch on the key points of planning the play in both suit and notrump contracts.

May 13 – Declarer Play – Notrump

May 20 & 27 No Webinar, YES, GAME!
and postmortem with Michael.
Consider Monday's Webinars with Marty those weeks!

June 3 – Declarer Play – The Holdup Play

REGISTER NOW \$15 ea.



Improve YOUR Bidding Judgment!

Good Slam Bidding

with Larry Cohen &
Marty Bergen

Trailer

Mondays @ 2:00PM Eastern

Please join Larry and Marty for their lessons on slam bidding. They will bid a good number of potential slam hands together. Each of the hands was carefully selected to be challenging but non-trivial. All of their auctions will be based on popular conventions.

Good Slam Bidding

**Duplicate Game Immediately Following
Both Webinars @ 3:45pm EDT Plus a
postmortem with Michael!**

May 17 – Part 1 2:00PM EDT Monday

May 24 – Part 2 2:00PM EDT Monday
Double and all SILVER points for our online game on this date!! Don't miss the post mortem!

REGISTER NOW \$15 ea.

Michael's WEBINARS

Michael Berkowitz

Friday's @2:00PM Eastern

Duplicate Game Immediately Following Webinar



Michael Teaches Hand Evaluation

with
Michael Berkowitz



Don't fall into the trap of thinking that all points are created equal. If you were dealt all 13 pades, you would only have 10 points, but you would make 7S! In this series, Michael will explore which points are actually worthwhile and help you evaluate and re-evaluate your hands. Prepare to look at your hand differently!

May 14 - The Weak Freak

May 21 - Breaking ALL the Rules

REGISTER NOW \$10 ea.

Robert's WEBINARS

Opening Leads "Make Your First Shot Count"



with Robert Todd
Adventures in Bridge



Tuesday's @ 2:00PM Eastern

The Opening lead is your big advantage as a defender. It can be hard to recover if you get it wrong. Make sure that you don't waste your opportunity.

May 11 - Opening Leads vs NT Contracts.

May 18 - Opening Leads - Leading Partner's Suit.

May 25 - Opening Leads - Listen to the Auction.

REGISTER NOW \$15 ea.

Mike's WEBINARS

Mike Teaches Conventions!



webinars with
Mike Lawrence

Wednesday's @ 2:00PM Eastern

Bridge with Larry Cohen has a new teacher! Michael Lawrence! Prolific bridge writer, teacher and many championships!

Good bidding is a combination of knowing what's going on and then having the judgment to make it happen. Many players have bad habits. They either bid too much, or they bid too little. I will look at aspects of bridge to help with this and will also look at some bidding ideas that you may like.

May 12 – Splinters

May 19 – Jacoby 2NT

May 26 – Third-seat Bidding Strategies

REGISTER NOW \$15 ea.

BMS Duplicate Games

**Thursdays and Fridays
@ 3:45PM EDT**

Practice what you have LEARNED! Postmortem
with Michael or Robert after Thursday games.

ACBL Silver Linings Week May 24-30, 2021
Double points and all Silver!

*You must register for a webinar or buy one from
the store the week of the game in order to
participate in all games that week.

SIGN UP HERE



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VIMEO FOR VIDEOS



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