



"Best of the Best"

www.larryco.com

## Larry's eLessons!

April 27, 2021 Vol. 16 Issue #9

### eLesson #1 (of 3)

#### **UPDATED!** Larry's Articles-- I Was Missing the Queen

Larry's former partner David Berkowitz loves a good story. In this one, he stresses his partner out by leaping to a grand slam. Would you have confidence that your partner made the right call?

ARTICLE

### eLesson #2 (of 3)

#### **NEW!** BMS Bridge Byte: What is the Double of 4H?

One of the mistakes players make when it comes to doubles is thinking of them outside of the context of the auction. What is a double of 4H? See if you can find the answer based on the auctions in this clip from Michael's recent webinar on doubles.

VIDEO CLIP

### eLesson #3 (of 3)

#### **Bidding with Larry! Hand #1112**

Partner reverses in competition. You have good three-card support for the second suit, but a pretty bad hand

BID

## Larry Cohen CRUISES



**Holiday Cruise**  
RSSC - Mariner  
Panama Canal  
Miami, FL - San



**Crystal Cruises -**  
**Serenity**  
**RT Miami, FL**  
**Lecturer:**



**Coming Soon! Save the**  
**Date!**  
**Regional on a RIVER!**

Francisco, CA  
Lecturer: Larry  
Dec 18, 2021 - Jan 5,  
2022  
SILVER POINTS!

Todd/Berkowitz  
Dec 12-22, 2021  
GOLD POINTS!

American Queen  
Steamboat Company  
PRIVATE CHARTER  
New Orleans - Memphis  
Lecturer: Larry  
Mar 4 - 13, 2022  
GOLD POINTS!

WAIT LIST ONLY

FLYER

FLYER

SAVE DATE

Must book all cruises here with Alice Travel in order to participate in the bridge events.  
Alice Travel 888.816.2457

## Larry's WEBINARS

Larry Cohen

Thursday's @ 2:00PM Eastern

Duplicate Game Immediately Following and postmortem with Michael

### Trick #2 Defense The Key Decision!



with  
Larry Cohen



Thursdays @ 2:00PM Eastern

The opening lead is made based on incomplete information. All we know is our hand and the auction. At trick two, however, we get to see the dummy. Do we continue what partner started or switch paths in light of the new information? In this series, Larry will show you how to interpret the dummy and the auction to make successful decisions at this pivotal point in the play.

Apr 29 - Part 4

REGISTER NOW \$15

### Larry Cohen Classic!

Learn Bridge from the  
Best of the Best!

Learn fundamentals of  
bridge play, defense,  
and bidding.



Thursdays @ 2:00PM Eastern

In this 3-part series, Larry will touch on the key points of planning the play in both suit and notrump contracts.

May 6 – Declarer Play – Suit Contracts

May 13 – Declarer Play – Notrump

May 20 & 27 No Webinar, YES, GAME!

Consider Monday's Webinars with Marty those weeks!

June 3 – Declarer Play – The Holdup Play

REGISTER NOW \$15 ea.

Mondays @ 2:00PM Eastern

Please join Larry and Marty for their lessons on slam bidding. They will bid a

**Improve YOUR Bidding Judgement!**  
**Good Slam Bidding**  
 with Larry Cohen & Marty Bergen



good number of potential slam hands together. Each of the hands was carefully selected to be challenging but non-trivial. All of their auctions will be based on popular conventions.

**Good Slam Bidding**

May 17 – Part 1 2:00PM EDT Monday  
 May 24 – Part 2 2:00PM EDT Monday

REGISTER NOW \$15 ea.

## Michael's WEBINARS

**Michael Berkowitz**  
**Friday's @2:00PM Eastern**  
**Duplicate Game Immediately Following and postmortem with Michael**

**Michael Teaches Hand Evaluation**  
 with Michael Berkowitz




Don't fall into the trap of thinking that all points are created equal. If you were dealt all 13 pades, you would only have 10 points, but you would make 7S! In this series, Michael will explore which points are actually worthwhile and help you evaluate and re-evaluate your hands. Prepare to look at your hand differently!

Apr 30 - Goren was wrong  
 May 7 - Shapely and Strong  
 May 14 - The Weak Freak  
 May 21 - Breaking ALL the Rules

REGISTER NOW \$10 ea.

## Robert's WEBINARS

**"Opener and Advancer Bidding Problems"**  
 with Robert Todd of Adventures in Bridge




**Tuesday's @ 2:00PM Eastern**

There are certain situations for Opener and Advancer that are problems. Here we make sure we have good tools available for communicating with partner.

Apr 27 - Advancing Partner's Overcalls

REGISTER NOW \$15

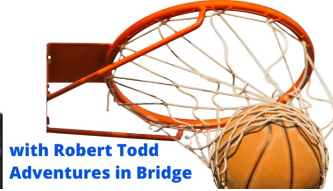
**Tuesday's @ 2:00PM Eastern**

The Opening lead is your big advantage as a defender. It can be hard to recover if you get it wrong. Make sure that you don't waste your opportunity.





## Opening Leads "Make Your First Shot Count"



with Robert Todd  
Adventures in Bridge

May 4 - Opening Leads vs Suit Contracts.  
May 11 - Opening Leads vs NT Contracts.  
May 18 - Opening Leads - Leading Partner's Suit.  
May 25 - Opening Leads - Listen to the Auction.

REGISTER NOW \$15 ea.

## Kit's WEBINARS



### Kit Teaches "Best Laid Plans"

An advanced class  
with Kit Woolsey

Wednesday's @ 2:00PM Eastern

*The Approachable Expert* - Kit Woolsey.

Apr 28 - **Aggressive or Passive?** Determine from the bidding, and your hand, decide whether an attacking lead or sitting back and waiting is best!

REGISTER NOW \$15 ea.

## Mike's WEBINARS



### Mike Teaches Conventions!

webinars with  
Mike Lawrence

Wednesday's @ 2:00PM Eastern

Bridge with Larry Cohen has a new teacher! Michael Lawrence! Prolific bridge writer, teacher and many championships!

Good bidding is a combination of knowing what's going on and then having the judgment to make it happen. Many players have bad habits. They either bid too much, or they bid too little. I will look at aspects of bridge to help with this and will also look at some bidding ideas that you may like.

May 5 – Drury  
May 12 – Splinters  
May 19 – Jacoby 2NT  
May 26 – Third-seat Bidding Strategies

REGISTER NOW \$15 ea.

## BMS Duplicate Games

Thursdays, and Fridays  
@ 3:45PM EDT

Practice what you have LEARNED! Postmortem with Michael or Robert after Thursday and Friday games.

\*You must register for a webinar or buy one from



*"Bridge Made Simple Games"*

Directors: Jesse and Cheryl  
Post Game Analysis: Michael & Robert

the store the week of the game in order to participate in all games that week.

[SIGN UP HERE](#)

[www.larryco.com](http://www.larryco.com)

Copyright © 2021  
All Rights Reserved

[VIMEO FOR VIDEOS](#)



Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new [BMS BRIDGE BYTES!](#) So much electronic knowledge in just a few short minutes!