



"Best of the Best"



www.larryco.com

Larry's eLessons!

March 2, 2021 Vol. 16 Issue #5

eLesson #1 (of 3)

NEW!! Larry's Articles-- Fool's Gold

Do you find yourself attracted to each shiny new convention you can learn? Don't fall into the trap of expanding outward instead of getting a better understanding of bidding and play by digging deeper.

ARTICLE

eLesson #2 (of 3)

NEW! BMS Bridge Bytes Balancing with a Double

What does a double means in a balancing position after you opened the bidding? If you ever find yourself stuck in this spot, this clip from Larry's Feb 25 webinar is a must watch!

VIDEO CLIP

eLesson #3 (of 3)

Bidding with Larry! Hand #1108

Partner has put you into a corner. Will you bid notrump or look for a different game/slam in this competitive auction?

BID

Larry Cohen CRUISES



Holiday Cruise with Larry
Regent Seven Seas - Mariner
Panama Canal
Miami, FL - San Francisco, CA
Sectional at Sea - SILVER Points
Dec 18, 2021 - Jan 5, 2022
SILVER POINTS!

Regent Seven Seas - Mariner
Barcelona, Spain - Miami, FL
Transatlantic Crossing
Regional at Sea - GOLD Points
Oct 31 - Nov 14, 2021
GOLD POINTS!

FLYER

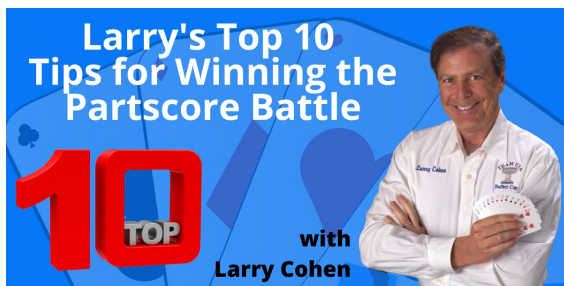
FLYER

Larry's WEBINARS

Larry Cohen

Every Thursday @ 2:00PM Eastern

Duplicate Game Immediately Following and postmortem with Michael



In this series Larry will demonstrate how to successfully push the contract to the correct level without getting punished. [Larry's Trailer](#).

Mar 4 - Part 3

REGISTER NOW \$15



REGISTER NOW \$10

TRAILER

Join Larry and his guest partner as they play in a LIVE online game! You'll get to hear exactly what Larry's thinking on every deal! How to bid the hand, how to play, or how to defend. If you've been taking Larry's webinar lessons, these LIVE games will be a great way to really see all that you've learned in action and when you should be applying this knowledge specifically at the table.

Even if you haven't taken Larry's webinars, these LIVE sessions will be a lot of fun and a great learning experience!

Mar 11 - 1:55 pm EST Larry Playing in a LIVE GAME With his former partner, the Eternally Interesting and Ever Dynamic, Marty Bergen!

This is a 12 Board BBO LIVE event on Zoom with a postmortem following with both Larry and Marty!

We will still have our standard duplicate game and postmortem at 3:45 following

Michael's WEBINARS

Michael Teaches
"Building Blocks to a Superior Defense"



with 
Michael Berkowitz

Michael Berkowitz
Every Friday @2:00PM Eastern
Duplicate Game Immediately Following and
postmortem with Michael

In this series, Michael will break down defense so that you can approach each new problem with confidence. Defending is the toughest part of the game, and it's also

the part you spend most of your time doing, so any improvement will immediately yield results. [Michael's Trailer.](#)

Mar 5 - Signals

Mar 12 - Planning discards

REGISTER NOW \$10 ea.

Robert's WEBINARS

"Play These Notrump Hands with Me!"



with 
Robert Todd of
Adventures in Bridge

Every Tuesday @ 2:00PM Eastern
Duplicate Game Immediately Following and
postmortem with Robert

Good declarer play is more than just techniques you learn in a textbook. Come join Robert and see how to play a variety of different Notrump contracts. We will look at the technical and the tactical aspects of

declarer play. You will come away from these webinars feeling that Notrump is a lot of fun to declare.

Mar 2 - Let's look at how to play the worst NT contract - 2NT.

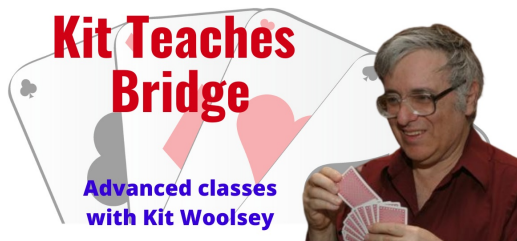
Mar 9 - Make 3NT? Play for Overtricks? 3NT is a lot of fun!

Mar 16 - 6NT - Both Fun and Scary!

REGISTER NOW \$15 ea.

Kit's WEBINARS

Kit Teaches Bridge



Advanced classes
with Kit Woolsey

Wednesday's @ 2:00PM Eastern

Bridge with Larry Cohen has a new teacher! The Approachable Expert - Kit Woolsey. Kit is a 19-Time National Bridge Champion, ACBL Hall of Famer, and is a rotating columnist for the Bridge World's monthly Master Solvers Club. If you've been pining for more advanced bridge discussions, this is your

opportunity!

Mar 10 - Captaincy

Mar 17 - Picture Your Path to Success

Mar 24 - Lead with a Plan

REGISTER NOW \$15 ea.

BMS Duplicate Games

**Tuesdays, Thursdays, and Fridays
@ 3:45PM EDT**

Immediately following all webinars.

Practice what you have LEARNED! Postmortem with Michael after Thursday and Friday games and with Robert after Tuesdays game!

*You must register for a webinar or buy one from the store the week of the game in order to participate in all games that week.

SIGN UP HERE



www.larryco.com

Copyright © 2021
All Rights Reserved

VIMEO FOR VIDEOS



Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at larryco.com. Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!