



"Best of the Best"

[www.larryco.com](http://www.larryco.com)

## Larry's eLessons!

February 16, 2021 Vol. 16 Issue #4

Are you a bridge teacher/organizer looking for great content for your emails? Please feel free to use any of the content at [larryco.com](http://larryco.com). Just be sure to reference the website and Larry Cohen for credit. Your students might especially like our new BMS BRIDGE BYTES! So much electronic knowledge in just a few short minutes!

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### eLesson #1 (of 3)

#### **UPDATED!!** Larry's Quizzes: Opener's Rebid with a Strong Hand after a 1-Level Response

Do you sometimes get stuck when you hold a huge hand (not quite a 2C opener) as opener but don't have a clear second bid? Take this quiz to see how to handle big hands as opener.

QUIZ

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### eLesson #2 (of 3)

#### **NEW!** BMS Bridge Bytes Video--Making a Plan at NT

In this excerpt from Larry's Feb 11 webinar, he discusses how to make a plan at notrump. Do you have the right approach to your notrump declarer play?

VIDEO

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### eLesson #3 (of 3)

#### Bidding with Larry! Hand #1107

In a competitive auction, you need to decide the best approach to show a good hand. What call will you make?

BID

Larry Cohen CRUISES



**Holiday Cruise with Larry  
Regent Seven Seas - Mariner  
Panama Canal  
Miami, FL - San Francisco, CA  
Sectional at Sea - SILVER Points  
Dec 18, 2021 - Jan 5, 2022  
SILVER POINTS!**

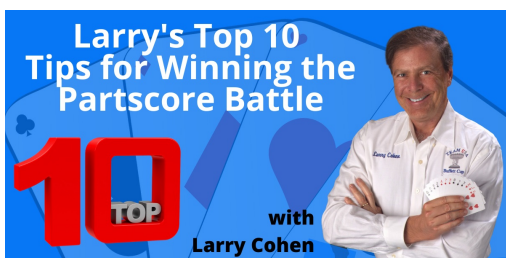
**Regent Seven Seas - Mariner  
Barcelona, Spain - Miami, FL  
Transatlantic Crossing  
Regional at Sea - GOLD Points  
Oct 31 - Nov 14, 2021  
GOLD POINTS!**

Special Promotion until Feb 28th!!

FLYER

FLYER

## Larry and Michael's WEBINARS



**Larry Cohen**  
**Every Thursday @ 2:00PM Eastern**  
**Duplicate Game Immediately Following and**  
**postmortem with Michael**

Bidding games and slams is all well and good, but good results really come from winning those partscore battles. If you allow your opponents to settle in a comfortable spot, you aren't going to get good results. On the other hand, if you never stop bidding, you'll see that -200 isn't such a good score either.

In this series Larry will demonstrate how to successfully push the contract to the correct level without getting punished. [Larry's Trailer.](#)

Feb 18 - Part 1 Feb 25 - Part 2 Mar 4 - Part 3

REGISTER NOW \$15 ea.



**NEW SERIES! - Sign up Now!**  
**Michael Berkowitz**  
**Every Friday @2:00PM Eastern**  
**Duplicate Game Immediately Following and**  
**postmortem with Michael**

In this series, Michael will break down defense so that you can approach each new problem with confidence. Defending is the toughest part of the game, and it's also the part you spend most of your time doing, so any improvement will immediately yield results. [Michael's Trailer.](#)

Feb 19 - Opening Lead Analysis  
Feb 26 - After Dummy Hits  
Mar 5 - Signals  
Mar 12 - Planning discards

REGISTER NOW \$10 ea.

## Robert Todd Webinars

### "Robert Loves Opening 1NT" ...But What Comes



with Robert Todd of  
Adventures in Bridge

Every Tuesday @ 2:00PM Eastern  
Duplicate Game Immediately Following and  
postmortem with Robert

Feb 16 - Responding to 1NT in Competition

REGISTER NOW \$15

### "Play These Notrump Hands with Me!"



with Robert Todd of  
Adventures in Bridge

Every Tuesday @ 2:00PM Eastern  
Duplicate Game Immediately Following and  
postmortem with Robert

Good declarer play is more than just techniques you learn in a textbook. Come join Robert and see how to play a variety of different Notrump contracts. We will look at the technical and the tactical aspects of

declarer play. You will come away from these webinars feeling that Notrump is a lot of fun to declare.

Feb 23 - Play my favorite contract with me! 1NT.

Mar 2 - Let's look at how to play the worst NT contract - 2NT.

Mar 9 - Make 3NT? Play for Overtricks? 3NT is a lot of fun!

Mar 16 - 6NT - Both Fun and Scary!

REGISTER NOW \$15 ea.

## BMS Duplicate Games

Tuesdays, Thursdays, and Fridays  
@ 3:45PM EDT

Immediately following all webinars.  
Practice what you have LEARNED! Postmortem  
with Michael after Thursday and Friday games and  
with Robert after Tuesdays game!

\*You must register for a webinar or buy one from  
the store the week of the game in order to  
participate in all games that week.

*"Bridge Made Simple Games"*



Directors: Jesse and Cheryl  
Post Game Analysis: Michael & Robert

SIGN UP HERE

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VIMEO FOR VIDEOS

