



"Best of the Best"



www.larryco.com

## Larry's eLessons!

January 5, 2020 Vol. 16 Issue #1

### eLesson #1 (of 3)

#### **UPDATED!** Larry's Quizzes: Opener's Rebid with a Medium Hand after a 1-level Response

When you open the bidding with a medium hand (about a king more than a minimum opening) what do you do after partner's response?

QUIZ

### eLesson #2 (of 3)

#### **NEW!** Larry's Videos--What is a Reverse?

Do you know how to define a reverse? Don't say that you "don't play reverses"! In this video Larry will explain why you do play reverses and what exactly a reverse is.

VIDEO

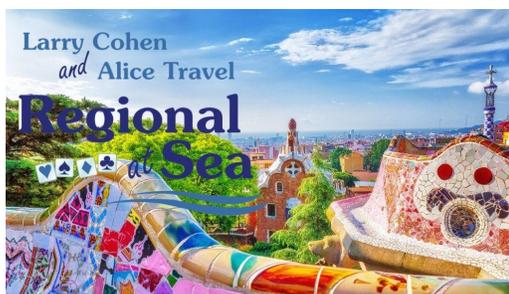
### eLesson #3 (of 3)

#### **Bidding with Larry! Hand #1104**

The opponents are going to game, but partner is trying to make life difficult for them. What is your bid with support for partner?

BID

## Larry Cohen CRUISES



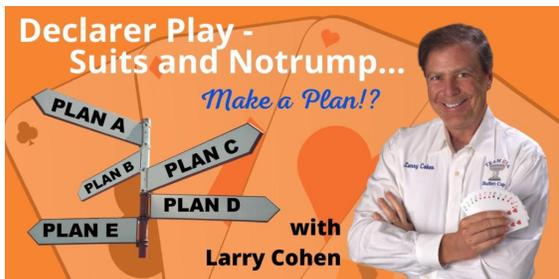
Regionals at Sea with Larry are back! Larry and Alice Travel have their first RAS all set for late October 2021.

We sold out our last Transatlantic and our last RAS on the luxurious Regent Mariner.

FLYER

Regent Seven Seas - Mariner  
Barcelona, Spain - Miami, FL  
Regional at Sea - GOLD Points  
Oct 31 - Nov 14, 2021  
**GOLD POINTS!**

## Larry and Michael's WEBINARS



**Larry Cohen**  
Every Thursday @ 2:00PM Eastern  
Duplicate Game Immediately Following and  
postmortem with Michael

You've heard it many times...your bridge teacher saying, "before you play, make a plan." Do you make a plan or do you languish? Do You sit and

wonder, "Where do I even begin?!"

If yes, then this series is geared for you! Larry will tell you exactly where to begin, exactly what to do and by the end of these 6 sessions, you'll no longer languish. You'll have a simple guide for how to consistently make a good plan and play to the first trick with confidence and relief. Oh, how sweet it is!

Jan 7, 14, 21 - (Suit Contracts)

Jan 28, Feb 4, 11, - (Notrump)

Get all SIX webinars for \$90

REGISTER NOW \$15 ea.

TRAILER

**Michael Berkowitz**  
Every Friday @2:00PM Eastern

### NEW SERIES!

Duplicate Game Immediately Following and  
postmortem with Michael

Do you ever feel like you have opponents  
on your left, right, and center? This course

is designed to help us overcome the obstacle across the table.

Jan 8 - My Partner Preempted ME! - What Now?

Jan 15 - Save Prayer for Temple, not Defense

Jan 22 - Partner's Bad Opening Leads might be Your Fault

Jan 29 - Only Jesus can Save Partner?

Feb 5 - Why is Partner Torturing me in this Auction?

REGISTER NOW \$10 ea.

Robert Todd Webinars



## "Robert Teaches"

Maximizing Your  
2/1 System



with Robert Todd of  
Adventures in Bridge

Every Tuesday @ 2:00PM Eastern  
Duplicate Game Immediately Following and  
postmortem with Robert

Join Robert Todd, founder of Adventures in Bridge,  
as he explains how to get the most out of your 2/1  
system.

Jan 5 - 2/1 GF - Responding with Non-GF  
Hands and Follow-up Bidding **TODAY!**

REGISTER NOW \$15

## "Robert Loves Opening 1NT"...But What Comes



Next? **1  
NT**

with Robert Todd of  
Adventures in Bridge

Every Tuesday @ 2:00PM Eastern  
Duplicate Game Immediately Following and  
postmortem with Robert

**NEW!! 6-Part Series**

Jan 12 - Modern 1NT Opening Bids  
Jan 19 - Interfering with the Opponents'  
1NT Opening  
Jan 26 - Rebids After Opening 1NT

Feb 2 - Responding to 1NT with the Majors  
Feb 9 - Responding to 1NT with Shapely Hands  
Feb 16 - Responding to 1NT in Competition

Get All Six for \$90

REGISTER NOW \$15

## BMS Duplicate Games

**Tuesdays, Thursdays, and Fridays  
@ 3:45PM EDT**

Immediately following all webinars.  
Practice what you have **LEARNED!** Postmortem  
with Michael after Thursday and Friday games and  
with Robert after Tuesdays game!

\*You must register for a webinar or buy one from  
the store the week of the game in order to  
participate in all games that week.



SIGN UP HERE



- missed signing up for one of the 2/1 webinars? that's OK it's in the store
- can't get enough easy bridge learning? that's OK it's in the store
- take it from Nancy G. "these webinars are a windfall!"
- check out our library - complete listing of all of our webinars past and LIVE

STORE

BMS WEBINAR LIBRARY

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VIMEO FOR VIDEOS

