



"Best of the Best"



www.larryco.com

Larry's eLessons!

December 8, 2020 Vol. 15 Issue #25

eLesson #1 (of 3)

NEW! Keeping Score

With scoring machines and computer scoring, there's no reason to memorize the process of keeping score. That said, it's still important to know which contracts will result in a better score for your side to make informed bidding decisions. Test yourself with this quiz

QUIZ

eLesson #2 (of 3)

NEW! Larry's Videos-

Every webinar, our teachers answer direct questions from students. This great question is why do we seem to love 10s and hate jacks.

VIDEO

eLesson #3 (of 3)

Bidding with Larry! Hand #1102

How should you show a hand that has gotten to be very good on the auction? What is your hand worth? These are the questions you have to answer in this bidding quiz

BID

Larry Cohen CRUISES



Regionals at Sea with Larry are back!

With plans for vaccines coming out soon, Larry and Alice Travel have their first RAS all set for late October 2021.

We sold out our last Transatlantic and our last RAS on the luxurious Regent Mariner. A special sale starts

**Regent Seven Seas - Mariner
Barcelona, Spain - Miami, FL
Regional at Sea - GOLD Points
Oct 31 - Nov 14, 2021
GOLD POINTS!**

this Monday through December 31.

FLYER

Larry and Michael's WEBINARS



**SERIES - WONDERFUL WILD
WEDNESDAYS**
by: Larry Cohen
Some Wednesdays @ 2:00PM Eastern

Duplicate Game Immediately Following

Larry's not a fan of conventions as everyone knows. But everyone asks and you've worn him down! YAY! So for a few special Wednesdays he's going to talk about his Top conventions. And as Larry says *"Even if you don't want to play these conventions, they are worth knowing a little about -- for when your opponents use them"*.

Dec 23 - New Minor Checkback
(replaces Christmas Eve)

Dec 30 - Reverses (replaces New Years Eve)

REGISTER NOW \$15 ea.

TRAILER ON WILD
WEDNESDAYS

**NEW SERIES for December
Card Reading - What's Going On?**
by: Larry Cohen
Every Thursday @ 2:00PM Eastern

Duplicate Game Immediately Following

In this series, Larry will help you discover where the important cards are to improve your play. One of the tricks of experts is being able to visualize where the missing cards are hiding, but you don't have to be an expert to learn this important skill.

Dec 10 - Finding the Queen
The queen is missing! Where is she? Only Larry can help you solve this frequent mystery.

Dec 17 - What are the Odds
How likely is one line of play to succeed vs another? Knowing the odds can help you make the best plan.

REGISTER NOW \$15 ea.

TRAILER ON CARD READING
WHAT'S GOING ON?

Touring the Convention Card
by: Michael Berkowitz
Every Friday @2:00PM Eastern

Duplicate Game Immediately Following

In a good partnership, you almost have a

"Michael Teaches"
**Touring the
Convention Card**
with
Michael Berkowitz

psychic connection regarding bidding. You know how partner approaches bidding and what their style is. There are two different ways to develop this connection. 1) Play together for 20 years or 2) Fill out a convention card.

Dec 11 - Slam Conventions, Miscellaneous "Talks"

Dec 18 - Leads and Carding

REGISTER NOW \$10 ea.

Robert Todd Webinars

"Robert Teaches"



Play of the Hand

with Robert Todd of
Adventures in Bridge

ROBERT TEACHES - Play of the Hand
Every Tuesday @ 2:00PM Eastern

Dec 8 - Applying Pressure to the Defenders
TODAY!

REGISTER NOW \$15

ROBERT TEACHES - Maximizing Your 2/1 System
Every Tuesday @ 2:00PM Eastern

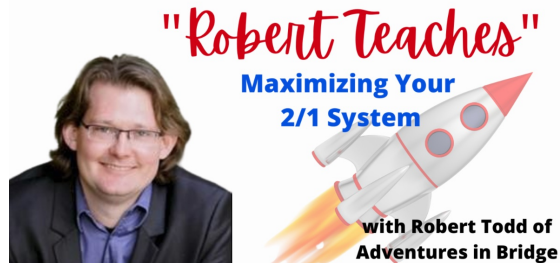
Join Robert Todd, founder of Adventures in Bridge, as he explains how to get the most out of your 2/1 system.

Dec 15 - 2/1 GF - Fundamentals and Rebid Agreements

Dec 22 - 2/1 GF - Powerful "Special" Rebids

Dec 29 - 2/1 GF - Responder's Rebid and Follow-up Bidding for Slam

Jan 5 - 2/1 GF - Responding with Non-GF Hands and Follow-up Bidding



Maximizing Your 2/1 System

with Robert Todd of
Adventures in Bridge

REGISTER NOW \$15 ea.

BMS Duplicate Games

Thursdays and Fridays
@ 3:45PM EDT

Immediately following Larry's and Michael's Webinars on Thursday and Friday.

Practice what you have LEARNED! Post-mortem with Michael after games!

*You must register for a webinar or buy one from the store the week of the game in order to participate in all games that week.



Bridge Made Simple Games

Directors: Jesse and Cheryl
Post Game Analysis: Michael

SIGN UP and ALL INFORMATION



- missed signing up for one of the 2/1 webinars? that's OK it's in the store
- can't get enough easy bridge learning? that's OK it's in the store
- take it from Nancy G. "these webinars are a windfall!"
- check out our library - complete listing of all of our webinars past and LIVE

STORE

BMS WEBINAR LIBRARY

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VIMEO FOR VIDEOS

