



"Best of the Best"



www.larryco.com

## Larry's eLessons!

December 22, 2020 Vol. 15 Issue #26

### eLesson #1 (of 3)

#### **UPDATED!** Larry's Quizzes: Responding to a Takeout Double Part 2

When the opponents put you on a high level, you sometimes have to guess what the right contract might be. How well do you do in this quiz?

QUIZ

### eLesson #2 (of 3)

#### **UPDATED!** Larry's Articles--After the Opponents Overcall

What do your bids show after the opponents have overcalled? It's important to know which bids are strong, which are forcing, and which are weak.

ARTICLE

### eLesson #3 (of 3)

#### **Bidding with Larry! Hand #1103**

How should you show a hand that has gotten to be very good on the auction? What is your hand worth? These are the questions you have to answer in this bidding quiz

BID

## Larry Cohen CRUISES



Regionals at Sea with Larry are back!

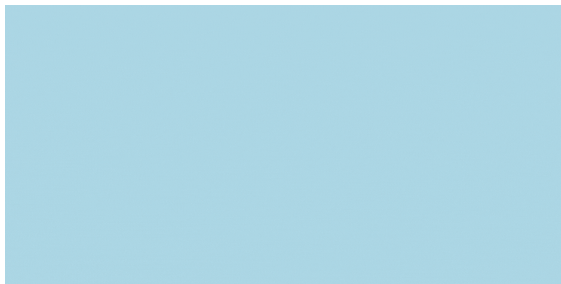
With plans for vaccines coming out soon, Larry and Alice Travel have their first RAS all set for late October 2021.

We sold out our last Transatlantic and our last RAS on the luxurious Regent Mariner. A special sale starts this Monday through December 31.

**Regent Seven Seas - Mariner  
Barcelona, Spain - Miami, FL**

20% savings if booked by 12/31/20

## Larry and Michael's WEBINARS



**SERIES - WONDERFUL WILD WEDNESDAYS**  
by: Larry Cohen  
Some Wednesdays @ 2:00PM Eastern

**Duplicate Game Immediately Following**

Larry's not a fan of conventions as everyone knows. But everyone asks and you've worn him down! YAY! So for a few special Wednesdays he's going to talk about his Top conventions. And as Larry says *"Even if you don't want to play these conventions, they are worth knowing a little about -- for when your opponents use them"*.

**Dec 23 - New Minor Checkback TOMORROW!!**  
(replaces Christmas Eve)  
**Dec 30 - Reverses** (replaces New Years Eve)

REGISTER NOW \$15 ea.

TRAILER ON WILD WEDNESDAYS

**NEW SERIES for January**  
**Over My Shoulder - Declarer Play**  
by: Larry Cohen  
Every Thursday @ 2:00PM Eastern

**Duplicate Game Immediately Following**

You've heard it many times...your bridge teacher saying, "before you play, make a plan." Do you make a plan or do you languish? Do You sit and wonder, "Where do I even begin?!"

If yes, then this series is geared for you! Larry will tell you exactly where to begin, exactly what to do and by the end of these 6 sessions, you'll no longer languish. You'll have a simple guide for how to consistently make a good plan and play to the first trick with confidence and relief. Oh, how sweet it is!

Jan 7 - (Suit Contracts)  
Jan 14 - (Suit Contracts)  
Jan 21 - (Suit Contracts)  
Jan 28 - (Notrump)  
Feb 4 - (Notrump)  
Feb 11 - (Notrump)

REGISTER NOW \$15 ea. or  
ALL SIX for \$90

TRAILER ON OVER MY SHOULDER DECLARER PLAY

**Your Center-Hand Opponent**  
by: Michael Berkowitz  
Every Friday @2:00PM Eastern

**Duplicate Game Immediately Following**

Do you ever feel like you have opponents on your left, right, and center? This course is designed to help us overcome the obstacle across the table.

**Jan 8** - My Partner Preempted ME! - What Now?

**Jan 15** - Save Prayer for Temple, not Defense

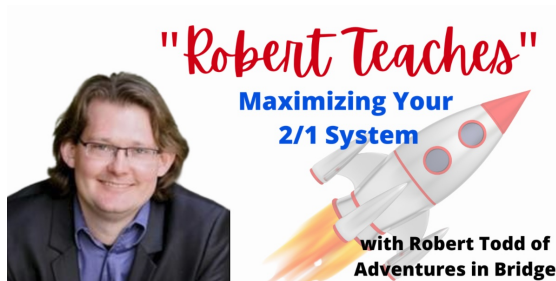
**Jan 22** - Partner's Bad Opening Leads might be Your Fault

**Jan 29** - Only Jesus can Save Partner?

**Feb 5** - Why is Partner Torturing me in this Auction?

REGISTER NOW \$10 ea.

## Robert Todd Webinars



**ROBERT TEACHES - Maximizing Your 2/1 System**  
Every Tuesday @ 2:00PM Eastern

Duplicate Game Immediately Following Starting Jan 5, 2021 - Valuable postmortem with Robert following the game too!! GET A PARTNER AND JOIN IN THE FUN!!

Join Robert Todd, founder of Adventures in Bridge, as he explains how to get the most out of your 2/1 system.

**Dec 22** - 2/1 GF - Powerful "Special" Rebids **TODAY!!**

**Dec 29** - 2/1 GF - Responder's Rebid and Follow-up Bidding for Slam

**Jan 5** - 2/1 GF - Responding with Non-GF Hands and Follow-up Bidding

REGISTER NOW \$15 ea.

## BMS Duplicate Games

**Thursdays and Fridays**  
**@ 3:45PM EDT**

Immediately following Larry's and Michaels Webinars on Thursday and Friday.

**Practice what you have LEARNED! Post-mortem with Michael after games!**

\*You must register for a webinar or buy one from the store the week of the game in order to participate in all games that week.



SIGN UP and ALL INFORMATION

# "Bridge Made Simple"

Larry Cohen, Michael  
Berkowitz, and  
Robert Todd



- missed signing up for one of the 2/1 webinars? that's OK it's in the store
- can't get enough easy bridge learning? that's OK it's in the store
- take it from Nancy G. "these webinars are a windfall!"
- check out our library - complete listing of all of our webinars past and LIVE

STORE

BMS WEBINAR LIBRARY

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VIMEO FOR VIDEOS

