



"Best of the Best"

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Larry's eLessons!

November 10, 2020 Vol. 15 Issue #23



Modern Bidding Volumes I, II, and III

We are so excited to tell you that Larry has just finished three new books!

These books are based on his popular 2017-2021 ACBL series -- but with new and enhanced material and extra quiz questions. If you really want to improve your bidding and get to the right contract, these books are your best resource.

[BUY BOOKS](#)

eLesson #1 (of 3)

Revised! Opening Leads Quiz #2

The opening lead is often a guess. Even the best players in the world don't guess right all the time. That said, you can make successful leads if you pay close attention to the auction. Your lead can convey a lot of information to partner as well, so be sure to check if you are sending the right message in this quiz.

[QUIZ](#)

eLesson #2 (of 3)

Updated! Larry's Article- The Title Would Give it Away

In this updated article, Larry discusses a declarer play problem without telling you what the topic is. How well do you fare without the hint of a title?

[ARTICLE](#)

eLesson #3 (of 3)

Bidding with Larry! Hand #1100

Your opponent has preempted in third seat, offering you a difficult choice.

[BID](#)

Larry and Michael's WEBINARS



SERIES - WONDERFUL WILD WEDNESDAYS
by: Larry Cohen
Some Wednesdays @ 2:00PM Eastern

Larry's not a fan of conventions as everyone knows. But everyone asks and you've worn him down! YAY! So for a few special Wednesdays he's going to talk about his Top conventions. And as Larry says *"Even if you don't want to play these conventions, they are worth knowing a little about -- for when your opponent's use them"*.

Nov 25 - Lebensohl (replaces Thanksgiving)
Dec 23 - New Minor Checkback (replaces Christmas Eve)
Dec 30 - Reverses (replaces New Years Eve)

REGISTER NOW \$15 ea.



SERIES - SHOULD I GO?
by: Larry Cohen
Every Thursday @ 2:00PM Eastern

Join Larry Cohen as he tackles one of the most difficult topics in bidding: when to accept an invitation to game or slam?

In both parts of this series, Larry will discuss hand evaluation and situational decision making.

Nov 12 - Should I Go? Part 1
Nov 19 - Should I Go? Part 2
Nov 26 - Thanksgiving - no webinar (see Wonderful Wild Wednesdays Nov 25)

REGISTER NOW \$15 ea.

NEW SERIES! - Touring the Convention Card
by: Michael Berkowitz
Every Friday @2:00PM Eastern
7-Part Series

In a good partnership, you almost have a psychic connection regarding bidding. You know how partner approaches bidding and what their style is. There are two different ways to develop this connection. 1) Play together for 20 years or 2) Fill out a convention card.

In this series, Michael will take you step-by-step through the process of filling out a convention card with a partner. You'll learn which parts require extensive discussion and find out how to approach those discussions. The convention card is a great jumping off point for partnership agreements, but you need to know how to navigate each area. Michael will not only discuss what's on the card, but what agreements make for partnership bliss.

November 13 - Major and Minor Openings
November 20 - 2-level Openings and Other Conventional Calls



- November 27 - The Back of the Card: Doubles and Overcalls
- December 4 - The Back of the Card: Over opponents various bids
- December 11 - Slam Conventions, Miscellaneous "Talks"
- December 18 - Leads and Carding

REGISTER NOW \$10 ea.

Robert Todd Webinars



NEW SERIES! - 6 Lessons!
ROBERT TEACHES - Play of the Hand
Every Tuesday @ 2:00PM Eastern

Nov 10 - Combining Your Chances - Expert Thinking at the Table **TODAY!**

Nov 17 - Trump Suit Management

Nov 24 - Guessing at the Table

Dec 1 - Counting While You Play the Hand

Dec 8 - Applying Pressure to the Defenders

REGISTER NOW \$15 ea.

BMS Duplicate Games

Every Thursday and Friday
@ 3:45PM EDT

Immediately following Larry's and Michael's Webinars on Thursday and Friday.
Practice what you have **LEARNED!** Post-mortem with Michael after games!

*You must register for a webinar or buy one from the store the week of the game in order to participate.

DOUBLE POINTS THIS WEEK!!

SIGN UP and ALL INFORMATION



- missed signing up for one of the 2/1 webinars? that's OK it's in the store
- can't get enough easy bridge learning? that's OK it's in the store
- take it from Nancy G. "these webinars are a windfall!"

STORE

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