

Larry's eLessons!

October 10, 2019 Vol. 14 Issue #21

When Larry founded Bridge with Larry Cohen, it was a one-man operation. He's since been excited to grow the business with the help of his wife and business partner Eugenia. Now he's excited to preside over an enterprise that includes Director of Marketing Dawn Ligon and teacher/writer Michael Berkowitz.

The increased staff allows Larry time to take on more tasks. You can take advantage of Larry's writing for the Common Game and his analysis for the upcoming Instant Matchpoint Game.

Additionally, you can now have Michael Berkowitz come and, using the materials and expertise Larry has perfected over his career, deliver informative and fun bridge seminars at your local club. Please reach out to Michael at michael@larryco.com for information on how to book him.

You can also see him speak at the <u>Duncan Bridge Center</u> in Palm Desert on November 5th and 6th (contact <u>Michael</u> for more details).

eLesson #1 (of 3)

NEW! Larry's Quizzes -- Switching Suits

One of the biggest mistakes defenders make is to go hunting around from one suit to another. The decision to break a new suit should not be impulsive one. See if you are defending carefully with this new quiz from Larry.

QUIZ

eLesson #2 (of 3)

MB's Article -- Facing your Fears

No one likes to lose tricks or go down in a contract, but being afraid to take those risks will hold back your game. Bridge with Larry Cohen teacher Michael Berkowitz will show you how to face your fears.





Larry's Annual Holiday Cruise!

Dec 20, 2019 - Jan 3, 2020

Celebrity Cruise - Reflection Two Cruises back-to-back. Choose one or both!

FLYER

eLesson #3 (of 3)

Larry's Articles - The Real Deal #21

Each month Larry writes in Audrey Grant's Magazine about a real deal that was dealt by a bridge celebrity. In this installment from the archives, Larry covers unusual-looking notrump openers as well as handling difficult notrump contracts.

Don't forget, you can find all of Larry's articles on Larryco.com

THE REAL DEAL



Save-The-Date Larry Cohen Seminars 2020!!

Naples, North Orlando, The Villages, St. Petersburg, Williamsburg, Greensboro, Hilton Head Island, Marin, Palo Alto, Vancouver, Vernon, Calgary, Winnipeg, Minneapolis, Chicago, and Petoskey.

Please click below for all of the dates!



2019 Cruises

11/16-11/23 Regional At Sea Miami 12/6-12/22 Luxury Regional at Sea Ft. Lauderdale 12/20-1/3 Larry's Annual Holiday Cruise

2020 Cruises

1/26-2/2 Western Caribbean
Regional at Sea
3/1- 3/6 Sarasota Bridge Camp
3/8-3/15 Regional at Sea RT Galveston
3/18-3/27- Danube River Private Charter
ACBL Regional at Sea
5/17-6/4- Teaching Cruise through the
Panama Canal!
NEW! 10/12-10/22- California/Mexico
Luxury Regional at Sea
NEW! 10/18-10/25- New York Regional at
Sea

NEW! 11/12-11/21- Western Caribbean

ALL SEMINARS

Regional at Sea

ALL CRUISES MUST BE BOOKED THROUGH AGENT LISTED IN ORDER TO PARTICIPATE IN BRIDGE PROGRAM.

ALL CRUISES

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